

## PARTNERSHIPS IN MIGRATION MANAGEMENT



UBS funded an IOM Indonesia trafficking prevention programme in 2006 that included an information campaign, provision of livelihood support, infrastructure and training for 500 vulnerable women/heads of household, and strengthening individual capacity for impoverished and tsunami disaster affected families. The project complemented another IOM programme financed by UBS, a care-home facility and non-formal education centre on the tsunami-affected island of Nias, for orphans and abandoned or otherwise vulnerable children from impoverished families who are at risk of being trafficked.

David Boyd-Thomas noted, "UBS has been pleased to partner with IOM Indonesia on two different projects in Tsunami-affected areas of the country. We have been impressed by the professionalism, diligence, and speed with which IOM has been able to undertake projects. In particular, their logistics capability under less than ideal circumstances has proven to really make a difference for the lives of many thousands of Indonesians who are setting out to reestablish themselves and their communities after the horrific terror of 26 December 2004."



Media GO is providing extensive assistance to IOM Budapest's counter-trafficking programme through media advice and financial discounts.

Mr. Szilard Béres, President of MediaGo Holding notes, "People working in the media have extensive means at hand to shape public opinion. We at MediaGo Holding think that this not only entails opportunities but includes great responsibility as well. We are happy to participate in IOM's counter trafficking campaigns, knowing that they may change many people's lives. High profile campaigns are very impressive and socially useful. My team and I are convinced that long-term cooperation can do much in the long run."

This is why we support IOM's mandate and mission with all our heart, will and professionalism in order to make a better world for everyone."



The U.S. Association for International Migration (USAIM) is the American 501(c)(3) organization for IOM. USAIM allows US individuals and corporations to make tax deductible contributions primarily focused on IOM projects and programs.

USAIM also conducts information campaigns and funds non-IOM projects related to migration activities around the world.



Manpower, the international human resources company, and IOM Argentina signed an agreement in August 2007 to provide counselling and job training to victims of trafficking with the aim of supporting their successful reintegration process and reduce the likelihood of being re-trafficked.

The agreement will allow the participants to fully discover and realize their potential and gain valuable experience about job search and the labour market. In addition, Manpower has made the commitment to offer free professional and labour rights training. David Arkless, Manpower's Senior Vice President for Corporate Affairs is a member of the IOM Director General's Business Advisory Board.

## SAATCHI & SAATCHI

Saatchi & Saatchi joined forces with IOM Southern Africa Counter-Trafficking Assistance Programme (SACTAP) to create a hard-hitting message aimed at raising awareness of human traffickers operating on the continent. The TV ad conveyed the chilling duplicity of human traffickers and was broadcast throughout South-eastern Africa.

Saatchi & Saatchi's Johannesburg Creative Director, Liam Wielopolski, says an enormous amount of corporate goodwill drove the advertisement's development and expanded the scale of its play: "Production house Fresh-Eye Productions, SABC and ETV were brought on board, making significant in-kind contributions to support the cause. We were all touched by the work being done by IOM and the difference they make to women who are trapped in appalling conditions."



IOM's GHANA TRAFFICKED CHILDREN'S PROGRAM featured on the Oprah Winfrey Show – The Oprah Winfrey sent a production crew to Ghana to film the release of 25 children, all victims of child labour trafficking.

The program aired on 9 February 2007 and generated over US\$290,000 in donations from American private citizens, as well as an outpouring of inspirational messages and support from individuals and schools throughout the United States.

## IOM - PRIVATE SECTOR INVOLVEMENT

## IOM - PRIVATE SECTOR PARTNERSHIP IN EMERGENCY AND POST-CRISIS

While the management of cross-border population flows is an intrinsic feature of state sovereignty, many aspects of migration are also of interest to other stakeholders. The multidimensional nature of migration makes the involvement of the private sector an essential component of a coherent and comprehensive approach. In this sense, the private sector has a significant and valuable role to play in realizing the positive benefits of migration and in minimizing its costs.

In Emergencies and Post crisis scenarios, the private sector becomes an important partner contributing to relief assistance in a timely manner, mainstreaming joint operations, whilst contributing to the transition period from relief to development by ensuring business continuity.

IOM partnerships with private sector actors focus on areas and subjects of mutual interest and shared values with full respect for each other's resources, expertise, knowledge, and skills. Agreed goals, and processes for monitoring, evaluating and publicizing partnerships are important elements of such partnerships.

The IOM Advisory Board promotes an active and effective partnership with the private sector to help plan, develop and implement better mobility policies and practices.

### IOM APPROACH TO THE PRIVATE SECTOR

**Flexible and Responsive** are key words to describe IOM work with private sector partners. Mapping the needs and identifying the gaps to assist vulnerable groups whilst developing a « menu » of projects around the world ready for implementation that can be developed in close coordination with Corporate Social Responsibility programmes.

These projects range from **emergency assistance**, where contributions can be done either in-cash or in-kind, individually or through companies; to programmes that aim at providing the needs to step **from the emergency to recovery/transition**, where projects target the rehabilitation of economic fabric; and finally **mitigation initiatives through labour/employment regeneration**.

Thus, IOM offers an opportunity to partner with a major international organization engaged with some of the most crucial issues of our time, through its basic operational format of "projectization". That is to say, each project is separately funded, managed and monitored and this allows for donors to see that their contributions are being directly applied to a specific programme.

Examples of successful and sustainable Private Sector-funded projects can be found in Colombia, Pakistan, Indonesia, Sri Lanka, or Angola, to mention a few.



COLOMBIA: IOM has established a Social Marketing strategy with the purpose of creating trade channels between the initial or base producers, supported by various IOM programmes and private, institutional or business.



INDONESIA: A young girl hangs on a fence in front of stacked boxes of noodles delivered by IOM to an IDP camp near Banda Aceh, while IDP volunteers load relief supplies onto a truck for distribution to people in need within and around the city. © IOM 2005



IOM International Organization for Migration  
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OIM Organización Internacional para las Migraciones

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# IOM IN PARTNERSHIP WITH PRIVATE SECTOR IN EMERGENCIES AND POST-CRISIS SCENARIOS

## EMERGENCY ASSISTANCE

### In Kind Donations and In Cash Donations



Following the 2005 earthquake in Pakistan, **AMERICAN INTERNATIONAL GROUP, INC. Disaster Relief Fund ("AIG DRF")** contributed to an innovative disaster preparedness programme.

**IOM Pakistan** used the donation to establish ten support hubs and to professionally train and equip rapid response teams to operate

in remote areas.

The project focused on capacity building for provincial governments and civil society in order to improve their ability to monitor and quickly respond to earthquakes, as well as other emergencies. Activities also included dissemination of information to the population, monitoring of critical areas, and establishing emergency communication links to the outside world.

**Dow Chemical**, through its charitable foundation, the **Dow Chemical Foundation**, financed a substantial **IOM Pakistan** project in 2007 to assist the earthquake-affected inhabitants and help promote social and economic recovery.

This funding provided for the manufacture, transport and installation of two prefabricated school units for 600 primary school children. Once permanent structures are constructed, these units will be dismantled and moved to another area.



**Dow** also provided modular housing units in Tsunami affected areas with **IOM Indonesia** in 2005.

The project promoted social and economic recovery on the island of Nias by providing displaced persons with appropriate temporary shelters as the first step towards recovery.

## RECOVERY / TRANSITION INITIATIVES

### Capacity building, Micro-credits and Infrastructure Rehabilitation



**IOM Indonesia** and **STANDARD CHARTERED BANK** developed a project with the District Health Office in Aceh Barat in 2005 to revitalize community health infrastructure and build capacity in the Tsunami affected areas in Indonesia.

The contribution paid for construction and equipping of one district health training facility and a dormitory building, and supported ten professional training sessions.

**CHEVRON** contributed in 2004/5 to **IOM Angola's** Community Revitalization Programme (CRP).

The Programme was designed to economically stabilize communities, facilitate the return and reintegration of refugees, and institute micro-finance projects.

The CRP achieved this by augmenting local human capacity to realize greater economic constancy and improved living conditions for disadvantaged communities in the country, thereby supporting on-going efforts to cement peace, security and stability.

"We have enjoyed working with IOM and impressed with its support for returnees in Angola," stated Dennis Flemming, Project Director for the Angola Partnership Initiative.



**PARSONS-DELAWARE**, a large international engineering firm, contributed to the reconstruction and the development of many infrastructure rehabilitation projects implemented under the USAID funded **Mitrovica Infrastructure Rehabilitation Initiative (MIRI)** in Kosovo.

This project, carried out from June 1, 2000 to January 31, 2002, provided rapid rehabilitation assistance in the Mitrovica region, one of the most unsettled parts of Kosovo. Eighty-eight projects were completed in the 20-month period.

The **MIRI** was managed by **IOM**, giving it in-depth familiarity with this ethnically complex region of Kosovo. Projects ranged from repair of water and electric distribution networks, economically important secondary road improvement, small bridges, clinics, schools and improvement of solid waste disposal sites.

## MITIGATION THROUGH LABOUR/EMPLOYMENT REGENERATION

### Employment, Public-Private Partnerships, IOM Social Marketing Strategy



An agreement signed in May 2007 between **CARREFOUR** and **IOM Colombia** paves the way for the sale of products made by vulnerable populations in the French retailer's 35 stores in Colombia.

The alliance will strengthen income generating projects

that benefit some 1,500 people and will contribute to their socio-economic stabilization. Products covered under the agreement include items for home decor, office supplies, handicrafts and clothing made by Afro-Colombians and indigenous populations as well as displaced persons, victims of human trafficking and minors demobilized from the illegal armed groups.



**STARBUCKS, Empresas de Nariño Ltda.**, an international coffee trading enterprise and part of the **Carcafe Group**, the **Dutch Government**, and **IOM Colombia** signed an agreement in 2006 to implement the Sustainable Development Programme for Nariño Coffee Growing Families.

This helped displaced, vulnerable and host communities in Colombia by providing them with access to education, food security and other activities to improve the quality of life and reduce forced migration. Additionally, water tanks were installed in homes and schools and seven coffee commercialization associations were created to sell coffee to **Empresas de Nariño**.

In line with its mission of upholding human dignity and the well-being of migrants and supporting the stabilization of appropriate mean of subsistence for vulnerable population, **IOM Colombia** has established a **SOCIAL MARKETING STRATEGY**.

This Strategy aims at creating trade channels between

the initial or base producers, supported by various IOM programmes and private, institutional or business wholesalers that support the process.

