

“MODERN SLAVERY”

Feature TV Series About Trafficking In Human Beings

13 x 55’

Serial Concept Explanation



supported by:

**The Government of
the Republic of Serbia**

Monte Royal

PICTURES

IN COOPERATION WITH:

**THE GOVERNMENT OF THE
REPUBLIC OF SERBIA**



**Council for Combating
Trafficking in
Human Beings**

MINISTRY OF INTERIOR



**Republic Team for
Combating Trafficking
in Human Beings**

**MINISTRY OF LABOUR
AND SOCIAL POLICY**



**Agency for Coordination
of Protection to
THB Victims**

AND NON-GOVERNMENTAL & INTERNATIONAL ORGANIZATIONS



Counseling against
family violence



WHAT IS “MODERN SLAVERY”?

- Modern Slavery, namely the trafficking in human beings, is one of the most profitable forms of crime in the world, second only to the trade in weapons and narcotics.

- It is the worst form of human rights violation. Experts estimate that at least **27 million** people live in slavery today. According to UN reports, only between **15% and 25%** of the victims worldwide have been identified.

- Serbia is at the same time a transit, origin and destination country of trafficking victims.

Particularly worrying is the fact that the number of domestic citizens who fall prey to trafficking in Serbia is increasing in the last few years.

- For the last **8 years**, the Serbian police have filed a total of **305** criminal charges against **532** persons for the execution of **357** crimes related to sexual exploitation of women and children and human trafficking. The number of registered victims for the period from 2004 – 2008 is **298**.



This is a TV series about them.

THEME OF THE SERIES

- ***“Modern Slavery”*** is a series about girls, women, children and people taken far away from their homes in order to be sold and forced into prostitution or labor exploitation.
- The feature series presents and describes the organization of criminal groups, luring the victims and their exploitation – aspects which could not be shown in documentary form or through any kind of public campaign.
- The main plot of the series is taking place in the Balkans and the center of the event is Serbia, along with neighboring countries in the region.
- The series will deal with all forms of this crime: **sex trafficking, labor exploitation, child trafficking as well as with the trafficking in human organs.**
- Particular attention is paid to the problems and challenges of young people, who are looking for their first jobs, first travel experiences, first love.
- Authors of the project idea: Bojana Maljević, Milina Trišić and Dušan Vojvodić, for Monte Royal Pictures International.



FORMAT AND CONCEPT OF THE SERIES

- Feature TV drama series (docudrama)
 - Episodes: 13
 - Duration: 55 minutes
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- *“Modern Slavery”* has been written on the basis of actual events and in addition to delving on the fate of the victims.
 - The series follows the Anti-Trafficking Department, consisting of police operatives, the Prosecutor’s office and NGO activists fighting about this type of organized crime. This permanent characters appear in all 13 episodes.
 - Each episode is a story for itself, with new characters (the victims).
 - Not loosing any of its veracity, the feature structure allows the actual victims to be safe and protected.



BRIEFLY ABOUT THE EPISODES

All 13 stories are based on true events.

- **Seven** episodes are about girls and women traded for sexual exploitation (sex trafficking).
- **Two** episodes are about the biggest human trafficker in the Balkans, known to everyone who has dealt with this topic, from Moldova to Italy.
- **Two** episodes are about children. The main characters are children traded for labour exploitation (begging, stealing, factory work) and children traded for sexual exploitation (sex tourism, internet paedophilia).
- **One** episode deals with the connection between human trafficking and other forms of crime: drugs, terrorism ...
- **One** episode is about organ trafficking and labour exploitation.



OBJECTIVES & TARGET GROUPS:



OBJECTIVES:

- PREVENTION AND EDUCATION of potential victims.
- Painting a realistic picture of human trafficking in the Balkans.
- Showing the mechanisms of recruiting and exploiting of the victims.
- Presenting the system for the protection of victims in Serbia and entire region.

TARGET GROUPS:

- The series is aimed at the general public, but particularly at vulnerable groups: teenagers and young people; persons travelling abroad; as well as all people unhappy with their standard of living; parents; potential clients and exploitators of victims. It is also aimed at the professionals working with the victims.

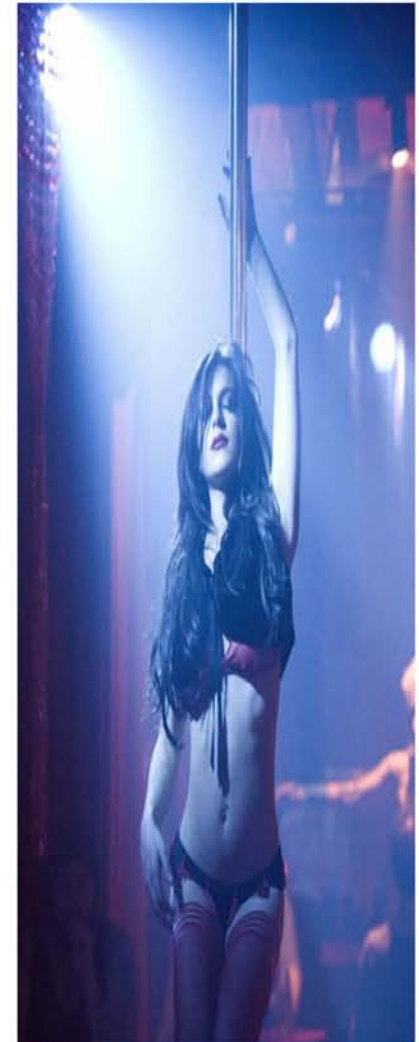
YOUTH AS PRIORITY

- In the last two decades, young people from Serbia did not travel enough; there is a whole generation that never came outside the country, a generation unprepared for the "open borders" because they are insufficiently informed about this problem, and about all other risks and challenges they should expect. It is expected that the liberalization of visa regime and “opening of borders”, will increase the risk of recruiting local citizens as potential victims abroad.
- Also, last year was marked by the beginning of the global financial crisis, which intensifies the fear of increased human trafficking worldwide. Many people, especially young people, leave the developing countries in search of a better life and become victims of suspicious transactions in prosperous countries. Others become labour victims in their own countries.
- These same risks apply to the entire region and require a coordinated and unified approach to this regional problem. In the preventive fighting against it, the **feature TV series** can give the best results, because it breaks the prejudices that exist in the most effective way. Also, domestic program has the **highest rating** in all television stations.



MEDIA CAMPAIGN

- Successful fight against organized crime, which is of the interest of each country, also implies successful programs designed to prevent it. The role of media, and television in particular, is of great importance, because they represent the most powerful tool for creating public opinion. We think that feature program is the **most effective way** to influence the awareness raising and education of the public because of the dispersion of the problems speak of, the prevalence of this phenomenon, place that Serbia occupies in the chain of trafficking, low level of awareness about the existence of this problem.
- The ***“Modern Slavery”*** will be broadcasted on one of the national televisions in Serbia, and we also expect the interest from other broadcasters in the region and Europe.
- The series will be followed by a great public campaign that will take place at several levels (television, print media, billboards, radio...) and that will last during the entire shooting and broadcasting of the series – with the goal of making human trafficking an issue of public importance for the whole region of Southeast Europe.



ABOUT PRODUCTION

- **The Government of the Republic of Serbia** recognized the importance and significance of this project for the citizens of the entire region and gave great financial and logistical support to the *“Modern Slavery”*. The feature series is produced by the MONTE ROYAL PICTURES INTERNATIONAL, the production company with extensive experience and numerous film awards on national and international festivals.
- **In pre-production** of the *“Modern Slavery”* have participated 17 expert consultants. This particularly includes the participation of the police and the social protection system representatives and experts from relevant non-governmental organizations, gathered around this project in order to display authentic professional procedures and compliance with international standards in the field of human trafficking. This great preventive action encountered support and praise in The State Department report.
- **Cast:** A hundred professional actors from Serbia and ex-YU territory will be engaged, as well as a few European actors. Victims will be played by young actors, unknown to a wider audience, in order to give greater credibility and authenticity to the stories. The main characters (the team) as well as parents, criminals and others – will be played by the most famous actors of middle and older generation from Serbia and well known actors from the region.
- **Locations:** Beside Serbia, parts of some episodes will be filmed in Bosnia, Croatia, Macedonia, Montenegro, and in some EU countries. Part of the crew will also consist of people from these countries.

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P I C T U R E S

