



Viceministerio de Relaciones Exteriores para los Salvadoreños en el Exterior

VICE-MINISTERIO
DE RELACIONES
EXTERIORES

PARA LOS
Salvadoreños
en el exterior



SALVADOREAN DIASPORA

160,000

2,500,000

3,200

63,000

3,000

46,000

19,000

- 2.8 million of salvadoreans live abroad (including 2nd & 3rd generations).

- It represents 25% of the salvadorean population

- 90% is in the United States

- Geographic dispersion :
Canada, Central America,
Mexico, Australia, Italy,
Sweeden, etc.

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SALVADOREAN MIGRATION

Flows Dynamic

- 50's-70's: Professional and occasional migration.
- 80's: Migration as a result of armed conflict and violence.
- Middle of the 90's: economic migration (postwar conflict), family reunification (documented and undocumented) and natural disasters.



SALVADOREAN MIGRATION

Impacts:

- **Increase of family and collective remittances**
- **Strengthened relationships between salvadorean communities abroad and their communities of origin with multiple and dynamic impacts**
 - ✦ *Changes in sociocultural behavior Formas de participación ciudadana y procesos de toma de decisiones*
 - ✦ *Local investment processes and growth in trade and services*
 - ✦ *Relevance of media*
- **Strengthened relationships between different communities abroad**
 - ✦ *Growth of networks by areas of interest*
 - ✦ *Joint meetings and projects*
- **Build-up of a Community (Society) abroad**
 - ✦ *Complex and diverse interests (heterogeneous)*
 - ✦ *Increased levels of organizational structures*
 - ✦ *Increased presence and influence in local politics*

CREATION OF THE VICEMINISTRY OF FOREIGN AFFAIRS FOR THE SALVADOREANS ABROAD

The creation of the Viceministry institutionalize in a visionary manner the permanent link between the salvadoreans abroad and El Salvador within an appropriate institutional framework.

MISSION

To develop the component of Foreign Policy to integrate the salvadoreans living abroad around the world with El Salvador, defending their rights, increasing their opportunities, strengthen their bonds, safeguard their interests, promoting their projects, and strengthen their national identity, with sensibility and a social approach in conformity with the Government Plan "País Seguro" .

CREATION OF THE VICEMINISTRY OF FOREIGN AFFAIRS FOR THE SALVADOREANS ABROAD

STRATEGIC AXIS

1. Human Rights and legal assistance
2. Migratory stability and family reunification
3. Remittances and local development
4. Social and humanitarian assistance
5. Economic Integration
6. Consular Services
7. Linkage with the communities abroad and civic participation
8. National identity



ASOCIATIONS OF SALVADOREAN COMMUNITIES

- **Expression of interest to work as a team for the development of the community abroad within its host society and its linkages with its community of origin.**
- **There are more than 300 organizations, professional associations, committees and salvadorean associations abroad, that keep contacts and activities in partnership with entities in El Salvador**
- **There are diverse types, for example:**
 - ✓ **Associations by community of origin**
 - ✓ **Entrepreneurial Associations**
 - ✓ **Associations by professional activity**
 - ✓ **Cultural and Artistic Associations**
 - ✓ **Sport Associations**
 - ✓ **Organizations for the protection of the Migrant**
 - ✓ **Committees of Political Action**

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD



Space for discussion and interaction between the salvadoreans abroad and institutions in El Salvador

- **600 Salvadorean Leaders**
- **From all over the continents**
- **Presentation of the projects and programs of the institutions in El Salvador**



PRESIDENTIAL FORUM WITH THE SALVADOREANS ABROAD

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

Program "Unidos por la Solidaridad"

Co-financing and Investment Mechanism in social projects with the participation of all actors that intervene in the local level in partnership with associations and committees of salvadoreans abroad



**It has been invested more than
US\$15 MILLIONES DOLLARS.**

REMESAS Y DESARROLLO LOCAL

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD



\$6,269 millones de contrapartida by salvadoreans abroad and local governments

17 Funds Competitions realized

\$9,988 millions invested by the Central Government

77% of the investment focused on the poorest

57 projects

249,604 beneficiaries

REMMITANCES AND LOCAL DEVELOPMENT



Casa de la Cultura de Intipucá

**Casa de La Cultura
de Intipucá**

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Complejo deportivo Mauricio Cienfuegos, El Carmen, La Unión.



INICIANDO
de RELACIONES
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Puerto San Juan

CENTRO TURISTICO PUERTO SAN JUAN



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Centro Cultural de Azacualpa

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**Casa de salud
Enrique Alejo,
Tecoluca, San
Vicente.**

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD



These entrepreneurial associations seek to establish commercial relationships among them and El Salvador, promoting the consumption of nostalgic products in our ethnic market.

ENTREPRENURIAL ASSOCIATIONS

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

Innovative and Traditional Media

- Supplement "Guía Oficial para Salvadoreños en el Exterior" produced by the newspaper "El Diario de Hoy"
- Web site "Departamento 15" <http://www.laprensa.com.sv/dpt15/> maintained by the newspaper "La Prensa Gráfica"
- Physical presence of media in salvadorean communities' host societies and alliances among media localized in societies of origin and host societies.
- Use of free telephone numbers (in partnership with the private sector entities) for the diffusion of information.
- Production of popular guides (in partnership with the private sector entities) for the diffusion of law and procedures of interest for the salvadorean community abroad.
- Web site of the Viceministry www.comunidades.gob.sv dedicated to the salvadoreans abroad.

MEDIA

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

- Shows of Salvadorean Products for Export
- Update of informative services (multimedia)
- Permanent sample of nostalgic products in salvadorean diplomatic and consular missions, "Ventana a El Salvador"
- Promotion of projects of investment contained in the Presidential Forum document and FTA benefits (CAFTA)
- Temporary workers program



MADE IN EL SALVADOR

Exposición de Productos Exportables Salvadoreños



Inicio	Oferta Exportadora	Estudios	Temas Comerciales
Vídeos Claves	Mapa Institucional	Distribuidores	<Volver>

bienvenido centro de información comercial VIRTUAL

El Ministerio de Relaciones Exteriores se complace en presentar el CIC Virtual. El Centro de Información Comercial ofrece información comercial para la comunidad empresarial en El Salvador y para los salvadoreños en el exterior. Aquí podrá encontrar una gran cantidad de información para aumentar las relaciones comerciales con nuestra comunidad en el exterior

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PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

CANADA:

- Refugio
- Asilo
- Programa de Trabajadores Temporales

USA:

- TPS
- Ley NACARA

ESPAÑA:

- Programa de Regularización Migratoria

MEXICO:

- Programa de Regularización Migratoria
- Acuerdo de Trata de Personas

GUATEMALA:

- Programa de Regularización Migratoria
- Acuerdo de Trata de Personas

AUSTRALIA:

- Refugio
- Asilo
- Programa de Trabajadores Temporales

**DIFUSION AND CONSOLIDATION OF
PROGRAMS OF MIGRATORY REGULARIZATION**

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD



**DIFUSSION AND CONSOLIDATION OF
PROGRAMS OF MIGRATORY REGULARIZATION**

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD



**FROM A TRADITIONAL CONSULAR DIPLOMACY TO A
COMMUNITARY DIPLOMACY**

PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD : FUTURE ACTIONS

● MIGRATION FORUM AND PRIVATE SECTOR,

- The Regional Conference on Migration (RCM) is exploring the correlation of Migration and development.
- The interest to link the activities of the private sector with the effects of international migration, specially by the growth of emerging sectors that base its entrepreneurial performance in their relation with migration.

● HOUSING FAIR ABROAD

- Real state as productive investments of family remittances
- It is involved complementary components to mortgage credit with savings and bonds investment
- Existent portfolio to date : \$100 million dollars

LESSONS LEARNED

- **Is key to make alliances with the organized civil society and the private sector with the communities abroad, through programs of social responsibility, or even, national programs of support to the returning migrant.**
- **Media plays a fundamental role in the promotion of the work with communities.**
- **Multilateral organizations can develop an effective agenda of synergies in the strategic themes from their areas of specialization, considering the migration phenomena.**

SUGGESTIONS TO IOM AND OTHER MULTILATERAL ORGANIZATIONS

- **Provide technical support to programs of investment of family remittances for productive uses:**
 - **Benefits of Free Trade Agreements**
 - **Development of transnational business opportunities**
 - **Productions of Investments Portfolios**
- **Migratory programs associated with temporary labor**
 - **Demande niche in developed countries**
 - **Programs of preparadness prior to departure**
- **Programs for the better use and exchange of Talented and skillful people abroad.**



SUGGESTIONS TO IOM AND OTHER MULTILATERAL ORGANIZATIONS

- **Campaigns of information of risks regarding undocumented migration**
- **Awareness campaigns to combat trafficking**
- **Contribute to make the processes of deportations, orderly, efficient, secure and with full respect for human rights of migrants.**
- **Capacity building at all levels: Government, communities, leaders.**
- **Prospectives on the future of migration, particularly for the existent strong flows**
- **Studies of the contributions of migrants in their host societies**
- **Characterization of diasporas to facilitate public policy design and their implementation.**

THANK YOU

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