Meet Upwardly Global

- Social entrepreneurial 501(c)3 non profit

- Offices in Chicago, New York and San Francisco

- National employer network of 500 organizations, including Fortune 500 companies, small businesses and non profits

- Placed over 1000 U.S. immigrants, refugees and asylees back into their professions at an average income increase of $29,000
Figure 4. Occupational Transitions by Admission Category: Foreign-Educated LPRs, with BA or Higher, 25 and Older

Mean score of occupational status is based on the following coding:
1=Unskilled job; 2=Skilled technical job; 3=Highly skilled job

U.S employers want to increase their competitive advantage by hiring a more globally diverse workforce, but they're not sure how to discover new pools of talent…

...enter Upwardly Global

We help American employers connect with highly-skilled immigrants, refugees and asylees with professional backgrounds and full work authorization.
Employer Demand

Diversity doesn’t survive the downturn, but global growth does:

• Initial targets:
  – Organizations with strong diversity initiatives
  – Small business & nonprofits

• Post economic downturn:
  – Global organizations
  – Sectors experience skills shortages
  – Regional needs
Current Initiatives

• Global Cleveland, NOHSIC and Upwardly Global
  - Northeast Ohio, a growing healthcare industry in an otherwise flat economy in a region with a declining population

• Global Engineers in Residence (GEIR):
  - Employer partnership with Greeley and Hansen