THE IMPACT OF TRANSNATIONAL MIGRATION TO JAPAN ON JAPANESE-BRAZILIAN FAMILIES

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AN INSTIGATING BOOK EDITED BY A BRAZILIAN MIGRANT IN JAPAN
THE AKIMURA FAMILY
(A TYPICAL NUCLEAR FAMILY)
THE HAMADA FAMILY
(A COUPLE AND... A PET!)
THE HOKAMA FAMILY
(THREE-GENERATION FAMILY)
... AND THE HOTOSHI FAMILY (THE EDITOR OF THIS BOOK)
THE SIGNIFICANCE OF THIS “PHOTO ALBUM” BOOK

“Community from A to Z” is the title of a book edited by Massao Hotoshi, a Brazilian living in Toyohashi, Aichi (the prefecture with the biggest concentration of Brazilian population in Japan).

It is a very simple book: families of migrants were invited to be photographed in a studio. It is a collective “photo album”.

What was the motivation for a book like this? Why did these families pay for a photo session?

The key word is FAMILY. Both – who photographed and who were photographed – were raiders of something that has changed dramatically, and, perhaps, was “lost” in the migration process: family ties.
FOREWORDS OF THE BOOK
EXCERPT FROM THE FOREWORDS OF THIS BOOK

“(This book) is a way of strengthening the image of the family unity and a way of expressing gratitude as well as paying a homage to our ancestors. It is a book of memories for sending to the relatives and friends, as well as the memory of our sojourn in this city and this country.”
MIGRATION WITH A “SPECIAL NAME”

- Brazilians in Japan differ from Brazilian migrants in other countries.
  - The majority of migrants are of Japanese descent, due to the Japanese government's migration policy.
  - The reform on the Immigration Law in 1990: only Nikkeijin (Japanese descendants) were allowed long-term visa.
  - Most of Brazilians in Japan are living and working with a legal status.
  - The so-called “Dekassegui” boom occurred on the early 90s.
BRAZILIANS IN JAPAN: NUMBERS (1)

- There were more than 300 thousand Brazilian nationals with Alien Registration in Japan (2008), but it may have decreased to around 250 thousand due to the recent economic crisis.

- Brazilians are the third-largest foreign community in Japan after Chinese and Koreans: the main "newcomer" ethnic minority in Japan.

- The number of Brazilians in Japan may be larger than statistics show, since first-generation Japanese-Brazilians who have not renounced Japanese nationality do not need visas to enter and work in Japan and therefore are not counted.
- The majority of these Brazilians are economically active: as of 2008, almost 150 thousand were 20~39 years old.

- Initially, the majority of migrants were single male. Recently, the gender balance has been more equilibrated: there were 170,197 men against 142,385 women (2008).

- Although Brazilians are present in all 47 Japanese prefectures, they are concentrated on the industrialized regions, where they work as non-skilled, manual laborers.
HOW AND WHY FAMILY STRUCTURES HAVE CHANGED WITH MIGRATION TO JAPAN (1)

- Married men left their wives and children in Brazil and departed alone to Japan.
- Youth who, for many reasons, wished to live far from their parents and aspired to economic independence.
- Parents working hard (12 hours a day or more). Children left alone at home: the “Latchkey kids”
- Married women gained more power in their relationship with their husbands due to the fact that they came to get their own income in Japan.
HOW AND WHY FAMILY STRUCTURES HAVE CHANGED WITH MIGRATION TO JAPAN (2)

- Breakdown in family relationships: Families in Brazil which lost communication with migrants in Japan published advertisements in the ethnic newspapers in Japan, which launched a section called “Desaparecidos”: “The Disappeared”.

- Although many migrants brought their familiars to Japan, families were not “united” in a strict sense.

- Some families were split due to the job opportunities: brokers may send each family member to different cities.

- Other families were split due to the housing conditions: limited space of apartments provided by brokers.
BUYING HOUSES IN JAPAN
A REVEALING CARTOON: A JAPANESE-BRAZILIAN WHO BOUGHT A HOUSE IN JAPAN SPEAKS ON THE PHONE WITH HIS MOTHER-IN-LAW...
... AND KNOWS THAT HIS WIFE HAS CALLED HER MOTHER TO LIVE WITH THEM.

- “The dream of home ownership has become the nightmare of the mother-in-law at home”.

- Almost 12 thousand people were 60 years old or more (2008).

- The question of “aging population” is a new challenge for Brazilian migrants in Japan. Migrants are calling their aged parents to live together. And migrants themselves are aging.
REMITTANCES FROM JAPAN TO BRAZIL
On a wealthy locality near São Paulo City, none of the inhabitants depended on remittances, while in another city in the less wealthy region of Brazil, half of the respondents depended on remittances (see table on the next slide).

Social and economic conditions of the homeland (on national and local levels) have resulted in clearly different behaviors.

One should not ignore these diversity within each community.
DO FAMILIES LEFT IN BRAZIL RELY ON REMITTANCES OF MIGRANTS?

<table>
<thead>
<tr>
<th>Incomes of the family left in Brazil:</th>
<th>Tom* -A˚ u (Par‡ State, North of Brazil)</th>
<th>Cocuera (Mogi das Cruzes, near S‡ o Paulo City)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doesn't depend</td>
<td>46.2%</td>
<td>100.0%</td>
</tr>
<tr>
<td>Remittances + Incomes in Brazil</td>
<td>39.3%</td>
<td>-----</td>
</tr>
<tr>
<td>Depends entirely on remittances</td>
<td>10.7%</td>
<td>-----</td>
</tr>
<tr>
<td>No Answer</td>
<td>3.6%</td>
<td>-----</td>
</tr>
</tbody>
</table>

| Receiving remittances from Japan?    | | |
|--------------------------------------| | |
| Yes                                  | 67.9% | 33.3% |
| No                                   | 28.6% | 66.7% |
| No Answer                            | 3.5%  | ----- |

JAPANESE-BRAZILIAN SCHOOL IN TOMÉ-ACU
CHILDREN LEFT IN BRAZIL BY THOSE WHO MIGRATED TO JAPAN
A DRAMATIC CHANGE IN GENDER ROLES: “EXPO MULHER EM ACAO”, “EXPO WOMEN IN ACTION”, AN EFFORT BY FEMALE ENTREPRENEURS
“HAPPY BABY”: BABY CLOTHES IMPORTED FROM BRAZIL AND SOLD FOR MIGRANTS WHO HAD CHILDREN IN JAPAN.
ONE OF THE MOTIVATIONS FOR THE OWNER OF “HAPPY BABY” WAS THAT, IN JAPANESE FACTORIES, FEMALE WORKERS HAVE LOWER SALARIES THAN MALE WORKERS.
THE FIRST-AND-A-HALF (1.5), SECOND AND THIRD-GENERATION YOUTH

- 68 thousand people aged between 0~19 years (2008).
- Japanese-Brazilian youth in Japan face complex identity dilemmas, as they faced (or, at least, felt) prejudice and discrimination in a country that was supposed to be the land of their ancestors.
- Shoko Takano, one of the oldest leaders of the Brazilian community in Oizumi, the city with the largest percentage of Brazilians in Japan, surveyed 91 youth aged between 10 and 19 years. Almost half (43) of them were working in factories (instead of studying), 40% (37 people) were studying, and 10 were not doing anything. Most of them lived for more than 5 years in Japan, yet only 2 people reported having enough knowledge to read in Japanese newspapers.
A LOST GENERATION?

- The alarming fact is that one third of respondents said they were not finding a "place" for them in Japan. The sense of “displacement”.

- Brazilians lead the ranking of crimes committed by youth: 679 cases reported in 2006.

- Many youth are semi lingual, or monolingual.
CHILDREN ENROLLED IN BRAZILIAN “ETHNIC” SCHOOLS
A FEW SUCCESSFUL CASES OF CHILDREN ENROLLED IN JAPANESE PUBLIC SCHOOLS WHO SUCCEEDED IN GRADUATING FROM A UNIVERSITY
A FEW CASES OF CHILDREN WHO MIGRATED FROM BRAZILIAN TO JAPANESE SCHOOLS AND ARE POTENTIAL “BILINGUALS”
ONE OF THE MOST POPULAR EVENTS AMONG MIGRANTS ARE THE BEAUTY CONTESTS: TEENAGERS AIM TO BE PROFESSIONAL “TOP MODELS” IN JAPAN.
TWO BIG “MARCHES” ORGANIZED BY BRAZILIAN MIGRANTS SURPRISED JAPANESE SOCIETY IN 2009
BREAKING THE SILENCE: CHILDREN ON THE FIRST ROW OF A MARCH IN NAGOYA CITY
A FINAL QUESTION: WHO SHOULD PAY THE BILLS? (1)

- The controversial “Allowance for voluntary return”, targeting only people with Nikkeijin visa, to deal with the high unemployment rate of Japanese-Brazilians.
- The Japanese government paid 300,000 yens but, in turn, announced that Japanese-Brazilians could not reenter in Japan with Nikkeijin visa.
- After protests, this rule was changed to a “3 years reentry prohibition”.
- Despite the criticism, many families have gone back to Brazil.
A FINAL QUESTION: WHO SHOULD PAY THE BILLS? ( 2 )

- The question remains: who should take care of these migrants? Japanese or Brazilian government? How about the responsibility of the companies which hired these workers in a “permanently temporary” way?

- The same kind of question has been raised concerning the education of Brazilians in Japan: who should support Brazilian schools? Japanese government and private companies (as well as Brazilian government) have provided support to these schools.
A FINAL QUESTION: WHO SHOULD PAY THE BILLS? (3)

- However, my proposal is that “bilingual public schools” should be launched in the cities with high presence of Brazilian migrants. These schools should follow the structure of a public school in Miami (USA), which has Portuguese-English and Spanish-English bilingual programs. This is not an “ethnic school” for “minorities”, as children of the “majority” population are also enrolled.

- The implementation of this kind of policy will be possible only if the “host” society has a deep understanding of the migrants’ needs.

- How to convince population that investing tax revenues on behalf of migrants is not a favor? National campaigns for awareness raising are indispensable.
THANK YOU!

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