Viceministerio de Relaciones Exteriores para los Salvadoreños en el Exterior
2.8 million of salvadoreans live abroad (including 2nd & 3rd generations).
It represents 25% of the salvadorean population
90% is in the United States
Geographic dispersion: Canada, Central America, Mexico, Australia, Italy, Sweeden, etc.
SALVADOREAN MIGRATION

Flows Dynamic

- 50’s-70’s: Professional and occasional migration.
- 80’s: Migration as a result of armed conflict and violence.
- Middle of the 90’s: economic migration (postwar conflict), family reunification (documented and undocumented) and natural disasters.

Ruta del Migrante
SALVADOREAN MIGRATION

Impacts:

- Increase of family and collective remittances
- Strengthened relationships between salvadorean communities abroad and their communities of origin with multiple and dynamic impacts
  - Changes in sociocultural behavior
  - Local investment processes and growth in trade and services
  - Relevance of media
- Strengthened relationships between different communities abroad
  - Growth of networks by areas of interest
  - Joint meetings and projects
- Build-up of a Community (Society) abroad
  - Complex and diverse interests (heterogeneous)
  - Increased levels of organizational structures
  - Increased presence and influence in local politics
CREATION OF THE VICEMINISTRY OF FOREIGN AFFAIRS FOR THE SALVADOREANS ABROAD

The creation of the Viceminstry institutionalize in a visionary manner the permanent link between the salvadoreans abroad and El Salvador within an appropriate institutional framework.

MISSION

To develop the component of Foreign Policy to integrate the salvadoreans living abroad around the world with El Salvador, defending their rights, increasing their opportunities, strengthen their bonds, safeguard their interests, promoting their projects, and strengthen their national identity, with sensibility and a social approach in conformity with the Government Plan “País Seguro”. 
CREATION OF THE VICEMINISTRY OF FOREIGN AFFAIRS FOR THE SALVADOREANS ABROAD

STRATEGIC AXIS

1. Human Rights and legal assistance
2. Migratory stability and family reunification
3. Remittances and local development
4. Social and humanitarian assistance
5. Economic Integration
6. Consular Services
7. Linkage with the communities abroad and civic participation
8. National identity
ASOCIATIONS OF SALVADOREAN COMMUNITIES

Expression of interest to work as a team for the development of the community abroad within its host society and its linkages with its community of origin.

There are more than 300 organizations, professional associations, committees and salvadorean associations abroad, that keep contacts and activities in partnership with entities in El Salvador.

There are diverse types, for example:

✓ Associations by community of origin
✓ Entrepreneurial Associations
✓ Associations by professional activity
✓ Cultural and Artistic Associations
✓ Sport Associations
✓ Organizations for the protection of the Migrant
✓ Committees of Political Action
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

Space for discussion and interaction between the salvadoreans abroad and institutions in El Salvador

- 600 Salvadorean Leaders
- From all over the continents
- Presentation of the projects and programs of the institutions in El Salvador

PRESIDENTIAL FORUM WITH THE SALVADOREANS ABROAD
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

Program “Unidos por la Solidaridad”

Co-financing and Investment Mechanism in social projects with the participation of all actors that intervene in the local level in partnership with associations and committees of salvadoreans abroad

It has been invested more than US$15 MILLIONES DOLLARS.

REMESAS Y DESARROLLO LOCAL
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

- $6,269 millones de contrapartida by salvadoreans abroad and local governments
- 17 Funds Competitions realized
- $9,988 millions invested by the Central Government
- 77% of the investment focused on the poorest
- 249,604 beneficiaries
- 57 projects

REMITTANCES AND LOCAL DEVELOPMENT
Casa de La Cultura de Intipucá
Complejo deportivo
Mauricio Cienfuegos,
El Carmen, La Unión.
Puerto San Juan

CENTRO TURISTICO PUERTO SAN JUAN
Centro Cultural de Azacualpa
Casa de salud Enrique Alejo, Tecoluca, San Vicente.
These entrepreneurial associations seek to establish commercial relationships among them and El Salvador, promoting the consumption of nostalgic products in our ethnic market.
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

Innovative and Traditional Media

- Supplement “Guía Oficial para Salvadoreños en el Exterior” produced by the newspaper “El Diario de Hoy”
- Physical presence of media in salvadorean communities’ host societies and alliances among media localized in societies of origin and host societies.
- Use of free telephone numbers (in partnership with the private sector entities) for the diffusion of information.
- Production of popular guides (in partnership with the private sector entities) for the diffusion of law and procedures of interest for the salvadorean community abroad.
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

- Shows of Salvadorean Products for Export
- Update of informative services (multimedia)
- Permanent sample of nostalgic products in salvadorean diplomatic and consular missions, "Ventana a El Salvador"
- Promotion of projects of investment contained in the Presidential Forum document and FTA benefits (CAFTA)
- Temporary workers program
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

CANADA:
- Refugio
- Asilo
- Programa de Trabajadores Temporales

USA:
- TPS
- Ley NACARA

ESPAÑA:
- Programa de Regularización Migratoria

MEXICO:
- Programa de Regularización Migratoria
- Acuerdo de Trata de Personas

GUATEMALA:
- Programa de Regularización Migratoria
- Acuerdo de Trata de Personas

AUSTRALIA:
- Refugio
- Asilo
- Programa de Trabajadores Temporales

DIFFUSION AND CONSOLIDATION OF PROGRAMS OF MIGRATORY REGULARIZATION
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

DIFFUSION AND CONSOLIDATION OF PROGRAMS OF MIGRATORY REGULARIZATION
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD

FROM A TRADITIONAL CONSULAR DIPLOMACY TO A COMMUNITARY DIPLOMACY
PRACTICAL EXAMPLES OF WORK WITH SALVADOREAN ORGANIZATIONS ABROAD: FUTURE ACTIONS

**MIGRATION FORUM AND PRIVATE SECTOR,**

- The Regional Conference on Migration (RCM) is exploring the correlation of Migration and development.
- The interest to link the activities of the private sector with the effects of international migration, specially by the growth of emerging sectors that base its entrepreneurial performance in their relation with migration.

**HOUSING FAIR ABROAD**

- Real state as productive investments of family remittances
- It is involved complementary components to mortgage credit with savings and bonds investment
- Existent portfolio to date: $100 million dollars
LESSONS LEARNED

- It is key to make alliances with the organized civil society and the private sector with the communities abroad, through programs of social responsibility, or even, national programs of support to the returning migrant.

- Media plays a fundamental role in the promotion of the work with communities.

- Multilateral organizations can develop an effective agenda of synergies in the strategic themes from their areas of specialization, considering the migration phenomena.
SUGGESTIONS TO IOM AND OTHER MULTILATERAL ORGANIZATIONS

- Provide technical support to programs of investment of family remittances for productive uses:
  - Benefits of Free Trade Agreements
  - Development of transnational business opportunities
  - Productions of Investments Portfolios
- Migratory programs associated with temporary labor
  - Demande niche in developed countries
  - Programs of preparadness prior to departure
- Programs for the better use and exchange of Talented and skillful people abroad.
SUGGESTIONS TO IOM AND OTHER MULTILATERAL ORGANIZATIONS

- Campaigns of information of risks regarding undocumented migration
- Awareness campaigns to combat trafficking
- Contribute to make the processes of deportations, orderly, efficient, secure and with full respect for human rights of migrants.
- Capacity building at all levels: Government, communities, leaders.
- Prospectives on the future of migration, particularly for the existent strong flows
- Studies of the contributions of migrants in their host societies
- Characterization of diasporas to facilitate public policy design and their implementation.
THANK YOU