EMELI (Empowering Mauritanian Youth through Education, Leadership and Self-Improvement) is a project implemented by the International Organization for Migration (IOM) and financed by the United States Agency for International Development (USAID). EMELI aims to support the Mauritanian government, private sector and civil society actors in strengthening the professional and personal skills of Mauritanian youths in general and those from Mahadras in particular, in order to give them access to better socio-economic opportunities.

A STUDY DONE ON:

1032 YOUTH
482 COMPANIES

HELPED IDENTIFY 5 PROMISING EMPLOYMENT SECTORS:

- FISHING
- MINING
- CONSTRUCTIONS AND PUBLIC WORKS
- SERVICES
- AGRICULTURE AND ANIMAL PRODUCTION

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THE PROJECT IN A SNAPSHOT

Funding: United States Agency for International Development (USAID).

Budget: 6,498,330 $

Duration: 3 years (3 January 2017 - 2 January 2020)


Areas of Intervention: Nouakchott (other cities will be identified on the second year of the project).
Participatory approach to deepen the reflections around the Youth Cultural and Exchange Center:

To deepen the reflections on the Youth Cultural and Exchange Center that the project intends to set up, a focus group was organized on 21 and 22 June 2017, in the form of a World Café. These two half-days provided participants with an opportunity to discuss the reality of cultural centers and youth in Mauritania, specifically in Nouakchott, their needs and development prospects. Participants recommended a strategic location in Nouakchott, which will be easily accessible by young people. Another recommendation stressed the importance of an adequate communication strategy to ensure widespread dissemination of the activities of the center and the creation of multiple partnerships.

Exploring cooperation opportunities with socio-economic actors in Nouadhibou:

The EMELI project team visited Nouadhibou from 20 to 25 August 2017 and met with the leaders of the main socio-economic actors in the region such as SNIM, the National Fishing Federation, the Nouadhibou Autonomous Port, the Free Zone of Nouadhibou, the Forum of the Youth of Nouadhibou, the Civil House ... etc.

The different parties met did stress the importance of the project and stated their willingness to cooperate and forge partnerships, in particular regarding training and professional integration. These same parties highlighted the importance of starting from the real needs of the market to develop the training modules and offer professional training sessions of quality and diplomas (BT, BTS and CAP). They also indicated that vocational training should be coupled with language training sessions to upgrade the beneficiaries’ levels especially in French.

The fishing and tourism sectors have been unanimously indicated as economic sectors with high jobs potential in Nouadhibou. In the case of small trades, the needs are mainly in the financing of activities and access to micro-credit for the acquisition of equipment and materials. Human resource requirements are most felt when it comes to introducing sophisticated new technologies (such as auto diagnosis for mechanized mechanics).

Reinforcing partnerships and cooperations:

The numerous meetings carried out by the EMELI project team made it possible to identify avenues of collaboration with several organizations. EMELI will continue to maintain strong relations of cooperation with all parties operating in the youth sector.