



International Organization for Migration (IOM)  
The UN Migration Agency

## Expression of Interest (Eoi)

The International Organization for Migration (IOM) is looking for Organization to conduct Knowledge, Attitude and Practice Study on Internal Migration.

Established in 1951, IOM is a Related Organization of the United Nations, and as the leading UN agency in the field of migration, works closely with governmental, intergovernmental and non-governmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants.

### **Context:**

In July 2017 IOM Mongolia launched a pilot phase of the eighteen-month project “Understanding and Managing Internal Migration in Mongolia”. This pilot phase aimed to strengthen internal migration management through enhanced data collection and capacity building of government agencies and key stakeholders. Two reports were produced under this project: the [“Mongolia: Internal Migration Study”](#) and [“The Urban Migrant Vulnerability Assessment”](#) as well as a policy brief on internal migration. These studies and the policy brief provided a baseline and recommendations for further initiatives to improve management of internal migration in Mongolia.

In this follow up phase of “Understanding and Managing Internal Migration in Mongolia,” IOM will work with relevant government ministries, Committees and Sub-Councils to mainstream migration into national, local and sectoral policies and development plans to improve management of rural to urban migratory flows through supporting national and local authorities in planning and carrying out interventions to reduce internal migrant vulnerability.

### **Objective:**

The objective of this study is to assess current behaviours related to internal migration for the purpose of development of information campaign and to evaluate impact of the information campaign. The studies will measure knowledge, attitudes and intended practices (behavior) of the target audience in a pre and post survey format.

### **Methodology and Scope of work:**

Under the overall supervision of the Chief of Mission (COM) based in Beijing, China, direct supervision of Programme Manager and Communications Consultant based in Ulaanbaatar, the incumbent/supplier will be assigned to conduct one pre and post Knowledge, Attitude and Practice (KAP) study to develop and evaluate communication campaign for urban and prospective internal migrants in Mongolia.

### **Details include:**

**Impact Measurement:** For this project, the incumbent/supplier will utilize the KAP Score as a validated

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and proven methodology for the initial assessment and for evaluating the impact of project initiatives and information campaigns for urban and prospective internal migrants. KAP Score has been used in relation to human trafficking and safe migration interventions in the past, in over 20 countries. This means there are already established benchmarks, which will help greatly to guide future interventions and to put results into context.

IOM, following the overall Communication for Development approach, will provide to the incumbent/supplier relevant information collected through Participatory Planning and Capacity Development workshops that will be organized in Ulaanbaatar and Uvs in December 2019 – January 2020. This material shall inform the structure and content of the proposed questionnaire.

**Data Collection Method:** Data will be collected using on the ground trained surveyors (face-to-face surveys) using a quota sample.

**Two-State Study:**

- **Pre-Survey:** Quota sample survey to ensure a 50/50 split between males and females as well as representation across age groups 15 up to 50 years old from different socioeconomic backgrounds (please use the researches mentioned above to inform your sampling approach).
- **Post-Survey:** Quota sample survey to ensure a matching profile to the pre survey. In the case of assessing media content, respondents will first watch the media content via online streaming or tablet followed by the post stage survey.

**Location:** Specified in the table below.

**Total number of interviews:** Specified in the table below.

| Internal Migration Engagement | Data Collection Method                     | Country                                | Sample Size             | Survey Language | Respondent Criteria                                  |
|-------------------------------|--|--|-------------------------|-----------------|--|
| <b>Roadshow: Mongolia</b>     | Face-to-Face, group discussions, workshops | Mongolia (selected aimags and khoroos) | Pre = 500<br>Post = 500 | Mongolian       | Mongolian nationals, aged 15-50, Male/Female (50/50) |

**Deliverables include:**

- Questionnaire development and translation from English to Mongolian for both, pre and post surveys.
- Survey training of 40 data collectors in Mongolia. Research agency to travel to Mongolia as needed to conduct training.
- Data entry, analysis and reporting. Report should include KAP score, as well as KAP separated by Knowledge, Attitude and Practice with further disaggregation by sex, age, socio-economic status.
- One hard copy for each study (pre and post surveys) of the full reports in English and one soft-file once the final report has been approved. Reports should include data that is disaggregated by sex, age, and socio-economic status.

**Potential Timeline of Deliverables**

- **Questionnaire Development (Pre and Post):** 15 January 2020

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- **Questionnaire Translation (Pre and Post):** 24 January 2020
- **Pre Survey Training:** 5 February 2020
- **Pre Survey Data Collection:** February 2019
- **Pre Survey Results:** 15 March 2020
- **Pre Survey Report:** 26 March 2020
- **Pre Survey Results Presentation: 7 April 2020**
- **Post Survey Training:** April 2023
- **Post Survey Data Collection:** April/May 2023
- **Full Study Report:** June 2023

### General Information

- All economic and moral rights (copyright) pertaining to such work will remain the exclusive property of IOM.

### Method of Application and Application Deadline:

The completed EOI should be emailed to IOM at the following address: [iomubadminhr@iom.int](mailto:iomubadminhr@iom.int)

Deadline for Submissions is 1700hrs, 5 January 2019, Ulaanbaatar time. For more clarification, please contact: Victor Lutenco, Programme Manager, IOM Mongolia [vlutenco@iom.int](mailto:vlutenco@iom.int)

### Required Documents:

- A brief summary of the organization
- Details of the organizational governance structure
- Legal identify documents of the organization
- Registration
- Organizational vision, mission, goal and objectives
- Programs and projects (current and past) with short descriptions
- Partners (current and past) with government and non-government
- Donors (current and past)
- Reporting and monitoring systems
- Copies of annual reports for past years
- Copies of organizational audit reports for past years
- Narrative proposal for the assigned task and tentative work plan
- Financial proposal for assigned task
- CV of the relevant persons who will be responsible for the assigned task

The EoI should be written in English.

**Any attempt for persuasion will be considered as a disqualification.**

**ONLY SHORT LISTED INCUMBENT/SUPPLIERS WILL BE ASSESSED**

**ORGANIZATIONS WILL BE RESPONSIBLE FOR ANY TAX OR VAT ISSUES IF APPLICABLE.**

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