Building Migration Data Capacities in Partnership

Frank Laczko
International Dialogue on Migration
New York, March 26th.

International Forum on Migration Statistics,
Paris, January 2018

1. 700 participants and over 200 speakers from 90 countries;producers, analysts and users of migration statistics come together for first time to share knowledge in first migration data global forum.

2. A unique opportunity for policy-makers to get in direct contact with migration data experts and to use their findings to identify best policy options in a wide range of priority policy areas

3. Second Forum planned for early 2020, by OECD, IOM and UNDESA.

OECD

65 YEARS
International Organization for Migration
The UN Migration Agency

UNDESA

International Organization for Migration (IOM)
The UN Migration Agency

IOM's Global Migration
Data Analysis Centre
GMDAC

Sustainable Development Goal target 10.7

Facilitate orderly, safe, regular and responsible migration and mobility of people, including through the implementation of planned and well-managed migration policies

UNDESA / IOM collaboration to develop the methodology & measurements for SDG indicator 10.7.2:

Concept and measure of "number of countries with well-managed migration policies" based on:

Conceptual framework: the 'Migration Governance Framework' (MiGOF), welcomed by the IOM's Council at its 106th session in November 2015

Data source: the UN Inquiry among Governments on Population and Development (UN DESA)

The six proposed domains & proxy measures for SDG indicator 10.7.2

	Domain	Proxy measure
1.	Migrant rights	Degree to which migrants have equity in access to services, including health care, education, decent work, social security and welfare benefits
2.	Whole of government / evidence-based policies	Dedicated institutions, legal frameworks and policies or strategies to govern migration
3.	Cooperation and partnerships	Government measures to foster cooperation and encourage stakeholder inclusion and participation in migration policy
4.	Socioeconomic well-being	Government measures to maximize the development impact of migration and the socioeconomic well-being of migrants
5.	Mobility dimensions of crises	Government measures to deliver comprehensive responses to refugees and other forcibly displaced persons
6.	Safe, orderly and regular migration	Government measures to address regular or irregular immigration

Migration Governance Indicators (MGI)

→ Framework and methodology to assess country-specific migration governance structures

→ Tool to enhance government's policy capacity, and policy coherence

→ Voluntary, government involvement, consultative

The Migration Governance Indicators

International Organization for Migration (IOM)
The UN Migration Agency

The Economist Intelligence Unit

Migration Governance Indicators

- Tool for governments to self-assess their migration governance

  ➢ 90+ indicators
  ➢ 40 countries Not a ranking
  ➢ Based on policy structures, not assessing impacts
  ➢ Not prescriptive

Identifying challenges and solutions.

Implementing comprehensive policies

Tracking progress on well-managed migration

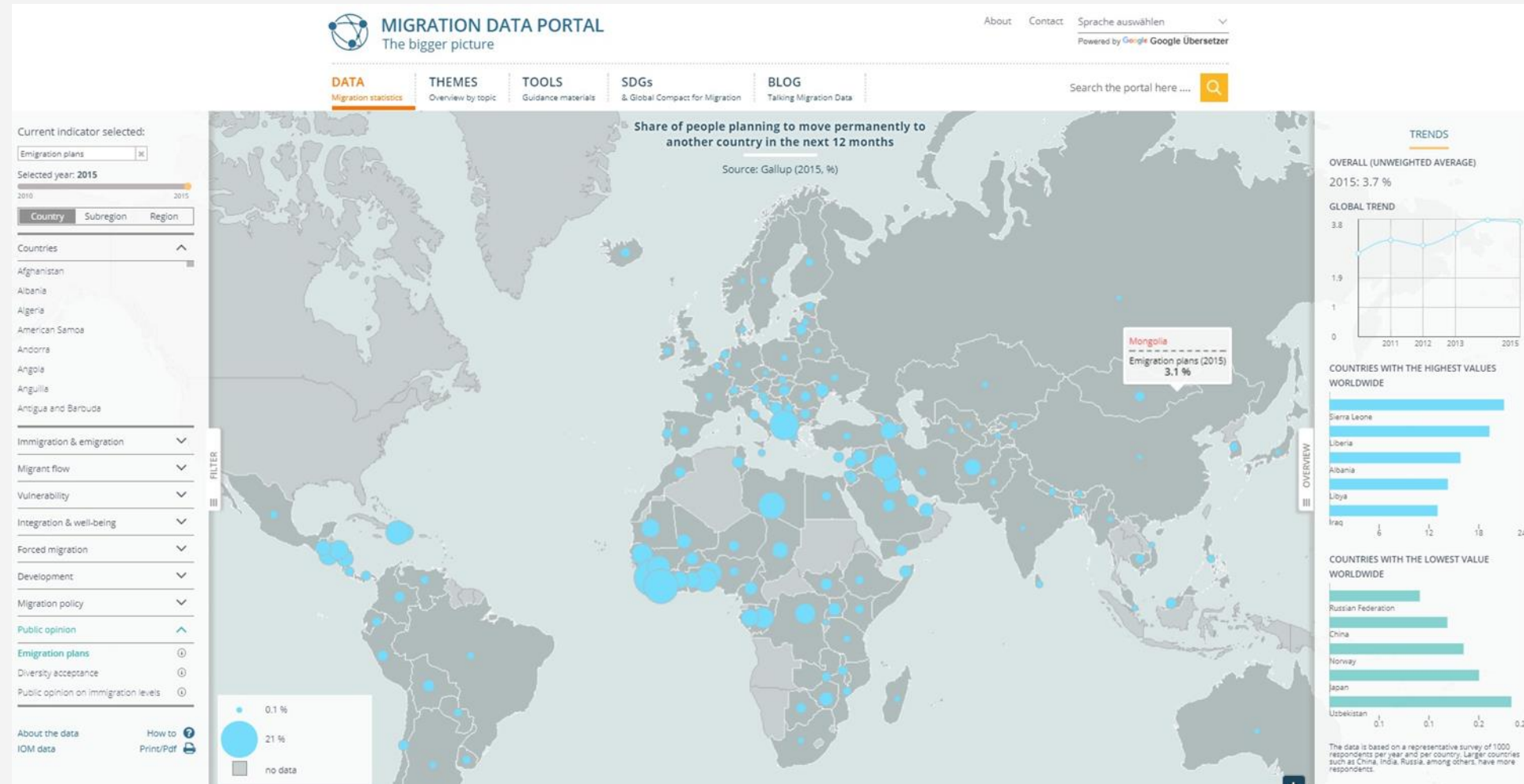# Global Migration Data Portal

Berlin, July 12, 2016

Making sense of an increasingly complex and scattered migration data landscape

Funded by Germany, UK, US

➢ 70 indicators from 15 sources
➢ 20+ briefings explaining pros and cons of available data
➢ 90+ guidance/handbook reports for NSOs
➢ Section for measuring migration-related SDGs
➢ Leading experts discussion of current issues (Blog)
➢ Content developed with several UN agencies.

Launched: 15 December 2017

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Global Migration Data Portal

MORE THAN NUMBERS

How migration data can deliver real-life benefits for migrants and governments

Released at World Economic Forum on January 24th, 2018

February, 2018

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The UN Migration Agency

McKinsey&Company
MCKINSEY CENTER FOR GOVERNMENT

How does migration data add value?

2 examples …

Matching 10% more highly educated migrants with adequate jobs **could yield income increases of EUR 5–7 billion** (in EU alone)

15–20 percentage points increase of immigrants' employment rates by identifying language gaps early on and providing targeted access to language classes locally

Key elements **of the report "More than numbers"**

» Clear consensus on the importance of migration data

» However, missing link for decision makers between investment in data and value

» The report answers the following questions:

What is the value at stake (economic, social, humanitarian, political)?

How should policy-makers prioritize data investments to capture this value?

What are the concrete steps to improve migration outcomes through data?

United Nations Global Compact

SUSTAINABLE DEVELOPMENT **GOALS**

Value — **Invest-ment**

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4-step approach for countries to improve migration outcomes through data

1

Identify and prioritize relevant value dimensions
- Prioritize which value dimensions are most relevant to respective country based on:
  - Country's context (e.g. developing vs. developed; receiving vs. sending country)
  - Corresponding priorities in migration

2

Identify key data gaps and assess feasibility of data collection and analysis
- Take stock of existing and identify additional data required to derive relevant insights
- Assess "feasibility" based on cost, time and need for collaboration to collect and analyze relevant data

3

Develop an investment case tailored to relevant stakeholders
- Identify relevant stakeholders for financing and execution of data strategy
- Analyze the stakeholders' objectives and motivations
- Develop the investment case focusing on what matters to the audience

4

Define a road map for implementation - key elements include:
- Create buy-in among relevant stakeholders
- Design "proof-of-concept" pilots
- Prioritize a set of actions required to launch implementation
- Identify key success factors
- Define adaptive mechanisms to evaluate progress and impact

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