

## CALL FOR CONSULTANT

### TERMS OF REFERENCE

**Organization:** International Organization for Migration

**Department:** Migration Research Division, Department of International Cooperation and Partnerships

**Consultant specialization:** Education and curriculum design expert

**Duration of Consultancy:** October 2020-February 2021–CV and cover letter including a financial offer to be submitted to IOM by close of business **19 October 2020** to IOM using [research@iom.int](mailto:research@iom.int).

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The [World Migration Report](#) is IOM's flagship publication and presents a relevant, sound and evidence-based contribution to the understanding of migration globally. The *World Migration Report* is peer-reviewed by the world's leading migration academics and experts and is subject to rigorous data verification processes. The *World Migration Report* series garners keen interest globally, including from Member States, media, migration academics, researchers and students, other international organizations, civil society actors, and individuals interested in international migration.

The creation of a *World Migration Report* Toolkit has been initiated with the intent to adapt the content and thematic material of the Report for educators and students around the world. The Toolkit consists of a single module to be embedded as part of a Human Geography course at a secondary level of study. Divided into six sections, the toolkit consists of 12 case studies, six scenarios for classroom engagement and resource guides with compiled research materials on the topic.

### **DELIVERABLES**

The Consultant will finalise the *World Migration Report* Toolkit along four strands of work.

- a) **Content review.** The consultant will review the existing content produced for clarity, effectiveness as a lesson plan and format for instructional purposes.
- b) **Accreditation.** The consultant will advise on the necessary steps for the Toolkit to be accredited under [International Baccalaureate \(IB\)](#) or other international standards. This may include revising some content to ensure standards alignment.
- c) **Outreach and Impact.** The consultant will support the finalisation and dissemination of the Toolkit through curated uploading and content management on various educational platforms (e.g. [Teachers Pay Teachers](#) and [Tes](#)), and through publishing the Toolkit on a forthcoming dedicated IOM webpage.

- d) **Testing.** The consultant will support the *alpha* (internal) and *beta* (external) testing of the Toolkit website before it goes live publicly in **February 2021**.

## **CONCEPT SUMMARY: WMR TOOLKIT PLATFORM FOR EDUCATORS AND STUDENTS**

The [World Migration Report](#) (WMR) is the Organization's flagship publication, having been produced biennially since 2000. The WMR responds to a clear and growing need for rigorous and balanced evidence-based research and analysis on migration at a time of increasing complexity of migration and its prominence as a public policy issue and newsworthy topic. Of the around 120 IOM publications produced annually, the WMR consistently rates as the highest viewed and downloaded report globally.

IOM ensures the WMR makes a relevant, sound and evidence-based contribution that increases the understanding of migration globally, including by highlighting changes in migration dynamics (such as population change and migrants) as well as new migration practices designed to respond to emerging migration-related challenges. The WMR has broad appeal and garners keen interest globally, including from Member States, media, migration academics, researchers and students, other international organizations, non-governmental organizations, civil society actors as well as individuals interested in international migration. The WMR is published initially in English, and translated into Arabic, Chinese, French, Russian and Spanish.

In the long-term, the reach of the World Migration Report Series can be boosted by a comprehensive, multimedia roll-out. The development of an Educator and Student Toolkit is but one part of an effort to expand the audience of the Series through a broader range of interactive and adapted modes of content while retaining the commitment to the rigorous, balanced research. See the July 2020 [evaluation](#) of the WMR series by the Office of the Inspector General for more information.

### **WMR Education Toolkit Platform**

In order to advance the use of the content of the WMR to educators and students, IOM's Migration Research Division will work to create a series of differentiated resources hosted on an online Platform that will make the content of the WMR accessible to secondary- and tertiary-level educators and students worldwide. The platform will feature content organized into a single educational module on global migration that is oriented toward secondary educational institutions around the world. The module will be organized around six sub-modules each directed toward answering a unique question:

- What is migration?
- Who migrates?
- Why do people migrate?
- Where do people migrate?
- How do people migrate?
- When do people migrate?

### **Resources**

Utilizing research-backed curriculum development practices, an array of resources will be deployed as part of the Platform's launch. The central component of each submodule will be an interactive, web-based visual accompanied by a set of interdisciplinary engagement and reflection activities. In addition, each submodule will include:

- A scenario-building exercise (analogous to a Model UN activity)
- At least two case studies

- Differentiated resource guides that compile the scholarship in the field
- An output with a rubric to help instructors to assess evidence of learning

To promote adoption by instructors, the resources will be carefully aligned with the standards set forth in the International Baccalaureate (IB) human geography. A cross-standards alignment guide will accompany the resources and provide a map for instructors seeking to apply the Toolkit Platform in their classes.