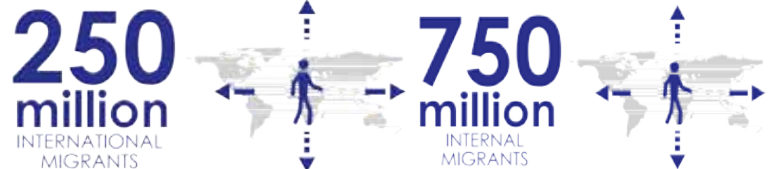


DIRECT ENGAGEMENT WITH MIGRANTS USING MOBILE TECHNOLOGY

MIGRANT CONTENT

- International migrants: 250 million;
 - Internal migrants: 750 million;
 - Roughly 1 in every 7 persons in the world is a migrant;
 - IOM crisis-related programming reached over 29 million people;
 - Global remittances, which include flows to high-income countries, grew 7 per cent to USD 613 billion in 2017, from USD 573 billion in 2016.
- Source: World Bank, 2018.



The goal is to have 1 million migrants using MigApp by end of 2019.

WHY A MIGRANT APP?

MIGAPP OFFERS

- Reliable information on:
 - migration risks
 - visa regulations
 - health guidelines
 - migrants' rights
 - governments' migration policies;
- Low-cost money transfer options;
- Access to migration services and programmes;
- A secure space to communicate and share migrants' stories.



MIGAPP FEATURES

- Migrants have accurate and comprehensive migration-related information at their finger tips;
- Migrants will have access to IOM programmes and services;
- Beneficiaries of selected programmes will engage with IOM;
- Governments will have a platform to directly inform migrants;
- Migrants will have access to verified, accurate information.



- Migrant registration
- Money transfer comparison
- Migration services
- Notifications
- Migrant information
- Doctor Translate
- "I am a migrant"
- IOM News

THE VALUE PROPOSITION

MigApp
connecting migrants

Download the app for free and get started!



- Analysing anonymized registration data to assist migrants better and faster;
- Government messages and notifications reach more migrant communities;
- Reducing the transfer cost of remittance;
- Assisting governments to understand migration trends;
- Countering human trafficking;
- Assisting in bringing families together.