GLOBAL APPEAL
2024
EXECUTIVE SUMMARY
GLOBAL APPEAL 2024 – EXECUTIVE SUMMARY

We are at a critical moment, not just for IOM, but for all our Member States, and most importantly, for the migrants themselves: those who have moved or who will be on the move in the future.

This defining moment calls for a coordinated effort that helps realize the full promise of migration. The first part of this effort is the recently launched IOM Strategic Plan 2024–2028, a comprehensive approach to the multifaceted migration landscape that addresses the adverse drivers of migration, supports countries hosting migrants in transit, contributes to their integration in host countries, and enables their safe return and reintegration.

This Appeal is structured in line with the Strategic Plan, showing not just the need for funding, but how IOM will deliver on the Plan’s three strategic objectives:

1. Saving and protecting people on the move;
2. Driving solutions to displacement; and
3. Facilitating pathways for regular migration.

A full response to this USD 7.9 billion Appeal for 2024 would allow IOM to prepare in advance, to anticipate instead of merely reacting, to engage on a systematic and multi-year basis when needed. Ultimately, this means a more efficient and effective IOM that remains fully accountable to our Member States.

FUNDING NEEDS

USD 3.4 billion
Saving lives and protecting people on the move

USD 2.7 billion
Driving solutions to displacement

USD 1.6 billion
Facilitating pathways for regular migration

USD 163 million
Transforming IOM to better deliver

USD 7.9 billion
TOTAL FUNDING REQUIRED IN 2024

Total People Targeted 139.4M

Entities Targeted 58,186

Local population / community 41% | 56.7M
IDPs 40% | 55.4M
International migrants 11% | 15.7M
Refugees 7% | 9.8M
Internal migrants 1% | 1.6M
Others 0.2% | 0.2M

Hawa from Koundara, Guinea has seen how much her town has changed over the course of her life due to climate change. The small border town does not have much in the ways of economic opportunities, so most of its residents go into agriculture to try and make a living. “There has been a lot of changes to the environment because of climate change and environmental degradation. It’s hotter these days and there are less trees to provide cover for the sun due to many people cutting them down for building materials,” she says. © IOM 2022/Muse Mohammed
IOM’S 2024 FINANCIAL ASK

As IOM embarks on meeting the needs of the migrants it serves in 2024, the organization must contend with the fact that the humanitarian needs alone, and the financial resources needed to meet them have once again reached a record high in 2023.

Faced with this stark reality, IOM calls for greater and more consistent quality funding that is flexible, predictable and multi-year. Quality funding allows for investment in preparedness or anticipatory action, which in turn reduces the cost of crisis response down the line and allows for a swifter response to urgent needs, investment in preparedness and engagement on a multi-year basis, reflecting the protracted nature of most crises. It also supports efficiency gains, reduces administrative costs and addresses underfunded crises.

OBJECTIVE 1
Saving lives and protecting people on the move

Over the past two decades, protracted conflicts, humanitarian needs, increasing frequency of disease outbreaks and heightened geopolitical tensions have continued to proliferate. Emerging crises – compounded by climate change and global financial pressures – add to the complexity of humanitarian needs. IOM puts the safety, dignity and protection of people first in the most challenging crisis response contexts in the world. As displacement rises to record levels, IOM will increase its own capacity, and that of other humanitarian actors, to reach and sustain access to communities in need of life-saving humanitarian and protection assistance.

USD 3,409,768,050
TOTAL FUNDING REQUIRED IN 2024

74,210,533
TOTAL PEOPLE TARGETED IN 2024
OBJECTIVE 2
Driving solutions to displacement

IOM reduces the risks and impacts of climate change, environmental degradation, conflict and instability for communities affected by or at risk of displacement. IOM is committed to tackling complex challenges using people-centred and evidence-based solutions. Solving and preventing displacements will harness the tremendous potential and resilience of communities for prosperity, progress and achievement of the Sustainable Development Goals.

TOTAL FUNDING REQUIRED IN 2024
USD 2,655,281,845
TOTAL PEOPLE TARGETED IN 2024
40,411,514

OBJECTIVE 3
Facilitating pathways for regular migration

In today’s complex and fast-evolving global context, migration has the potential to advance development outcomes, contribute to climate change adaptation, and promote a safer and more peaceful, sustainable, prosperous and equitable future. IOM prioritizes whole-of-government, whole-of-society approaches to safely connect people, goods, services, knowledge and innovation. In a context where the promise to leave no one behind and the Sustainable Development Goals are in danger of not being realized, IOM works to unleash the potential of migration by assisting States to establish, expand and enhance regular migration pathways, while reducing irregular migration.

TOTAL FUNDING REQUIRED IN 2024
USD 1,627,560,736
TOTAL PEOPLE TARGETED IN 2024
24,796,406
This map is for illustration purposes only. The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by IOM.
TRANSFORMING IOM TO BETTER DELIVER

**ENABLERS:** To meet the challenges the world will face over the next five years, IOM must have the right systems, human resources, and practices in place.

**Workforce**

IOM’s diverse and capable people are our most valued asset. Through investing in better workforce planning and people management, we will facilitate their professional development and improve their daily workplace experience.

**USD 6,034,671**  
TOTAL FUNDING REQUIRED IN 2024

**Partnerships**

Long-term partnerships built on trust mean that we will have the right networks and entry points in place to deliver multidimensional, whole-of-society, whole-of-government solutions. We are committed to developing more equitable partnerships with national and local actors and advocating that they play a more central role in developing and delivering migration-related policy and programming.

**USD 6,568,000**  
TOTAL FUNDING REQUIRED IN 2024

**Funding**

IOM’s vision will only be realized with significant financial investment and increased quality funding. While the organization continues to receive high volumes of project funding, a strong value proposition based on a clear strategic direction, proven impact and efficient use of resources will attract more flexible multi-year funding.

**USD 12,000,000**  
TOTAL FUNDING REQUIRED IN 2024

**Data and Evidence**

IOM will be the pre-eminent source of migration and displacement data for action, which help save lives and deliver solutions; data for insight, which help facilitate regular migration pathways; and data for foresight, which help drive anticipatory action. IOM will have the systems and data fluency to collect, safely store,analyse, share and apply disaggregated data and evidence across the mobility spectrum. Our extensive data and research repositories will underpin evidence-based policies and practices. Data will be central to the internal decision-making and management of the organization.

**USD 25,000,000**  
TOTAL FUNDING REQUIRED IN 2024

**Learning and Innovation**

As an innovator within the migration space, solution-focused thinking will be evident throughout our global operations and programmes. Our comprehensive knowledge management practices will allow IOM to conceive and scale solutions to some of the most significant challenges facing the world. We will use existing and emerging technologies, such as artificial intelligence and big data, to anticipate and respond to changes, while being alive to their potential misuse. Our capacity to learn and innovate will be underpinned by strong collaboration with the private sector and academic partners.

**USD 7,320,000**  
TOTAL FUNDING REQUIRED IN 2024
Communication

We will take a data-driven and co-designed approach to developing communication interventions that shape a balanced and objective narrative on migration and provide a platform for migrant voices to be heard. Our communications will position IOM as the leading authority on matters relating to migration, build awareness of our work and inspire people to support our vision. Improved internal communication will ensure that employees stay connected with their workplace, identify with IOM’s values and vision, and develop a sense of belonging.

USD 2,386,727
TOTAL FUNDING REQUIRED IN 2024

Internal Systems

As IOM evolves, so must its organizational infrastructure and ways of working. The increased use of secure digital technologies and digitized information and data will improve and streamline processes and efficiency across the Organization. We will strike a balance between high compliance standards and robust risk management practices, while ensuring that our internal systems and processes are as accessible and user-friendly as possible. Enhanced strategies to manage security risks will be implemented to enable IOM’s programming without exposing staff and assets to unnecessary risk. Our internal systems prevent fraud, corruption, and misuse of resources and other forms of misconduct.

USD 73,001,000
TOTAL FUNDING REQUIRED IN 2024
CROSS-CUTTING PRIORITIES: Across the Organization and throughout our programmes we hold ourselves to the highest standards, because it’s the right thing to do and because it will deliver the best results for migrants, Member States, and our staff.

Integrity, Transparency and Accountability

Our leadership will oversee an organizational culture and internal systems that promote integrity, accountability and transparency. We will measure our progress against clearly defined goals and objectives, which will improve the visibility of our results for Member States and the people we serve. IOM will facilitate transparent discussions about our results and take corrective actions where necessary. We continue to strengthen our response to ethical challenges faced by our workforce and the individuals and communities with which we work.

USD 16,822,000
TOTAL FUNDING REQUIRED IN 2024

Protection-centred

IOM is committed to placing the human rights and well-being of all migrants at the centre of our operations and decision-making. IOM will support the efforts of States to fulfil their responsibilities to reduce protection risks and address the needs of the most vulnerable. We will be guided by rights-based approaches across our migration programming and demonstrate commitment to child safeguarding, involve the individuals and communities we serve in decision-making, and protect them from sexual exploitation and abuse.

USD 6,927,928
TOTAL FUNDING REQUIRED IN 2024

Equality, Diversity and Inclusion

IOM strives to uphold the dignity and human rights of all persons throughout their migration journey. We will address unequal opportunities and outcomes through comprehensive interventions to promote diversity, inclusion and gender equality. We will systematically dismantle the attitudinal, environmental and institutional barriers preventing us from achieving our targets. These efforts will be underpinned by meaningful consultation, active participation and diverse representation, including with youth, persons living with disabilities, indigenous communities and women.

USD 5,209,000
TOTAL FUNDING REQUIRED IN 2024

Environmental Sustainability

IOM will lead environmental sustainability innovation for impact and scale in the humanitarian and migration management sector. Caring for people and the planet is one of our core values and we are committed to mainstreaming environmental sustainability within our projects and programmes, facilities management and operations. IOM will have an ambitious environmental governance and environmental management system drawing from United Nations system-wide commitments.

USD 1,600,000
TOTAL FUNDING REQUIRED IN 2024