



MigApp

empowering migrants

A group of people, including a man in a white shirt and a man in a blue polo shirt with an IOM logo, talking to a woman in a blue t-shirt. The background shows other people and a building. The entire image is overlaid with a blue tint.

Safe, Informed Migration

1,000,000 Migrants Using MigApp by end 2018

250 million international migrants

750 million internal migrants

1 in every 7 is a migrant

30 million migrants assisted by IOM in 2016

USD 600B annual remittances

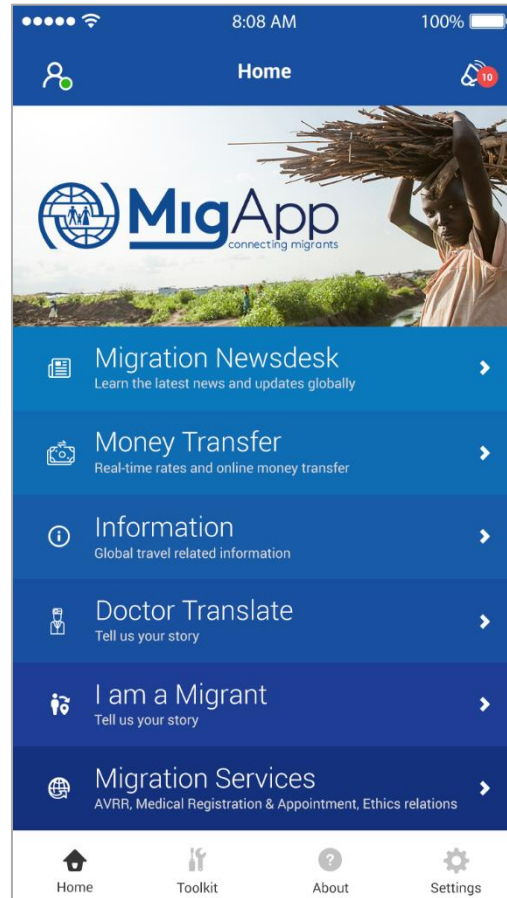
MIGRANT HOMEPAGE



International Organization for Migration (IOM)

The UN Migration Agency

MIGRANTS' NEEDS



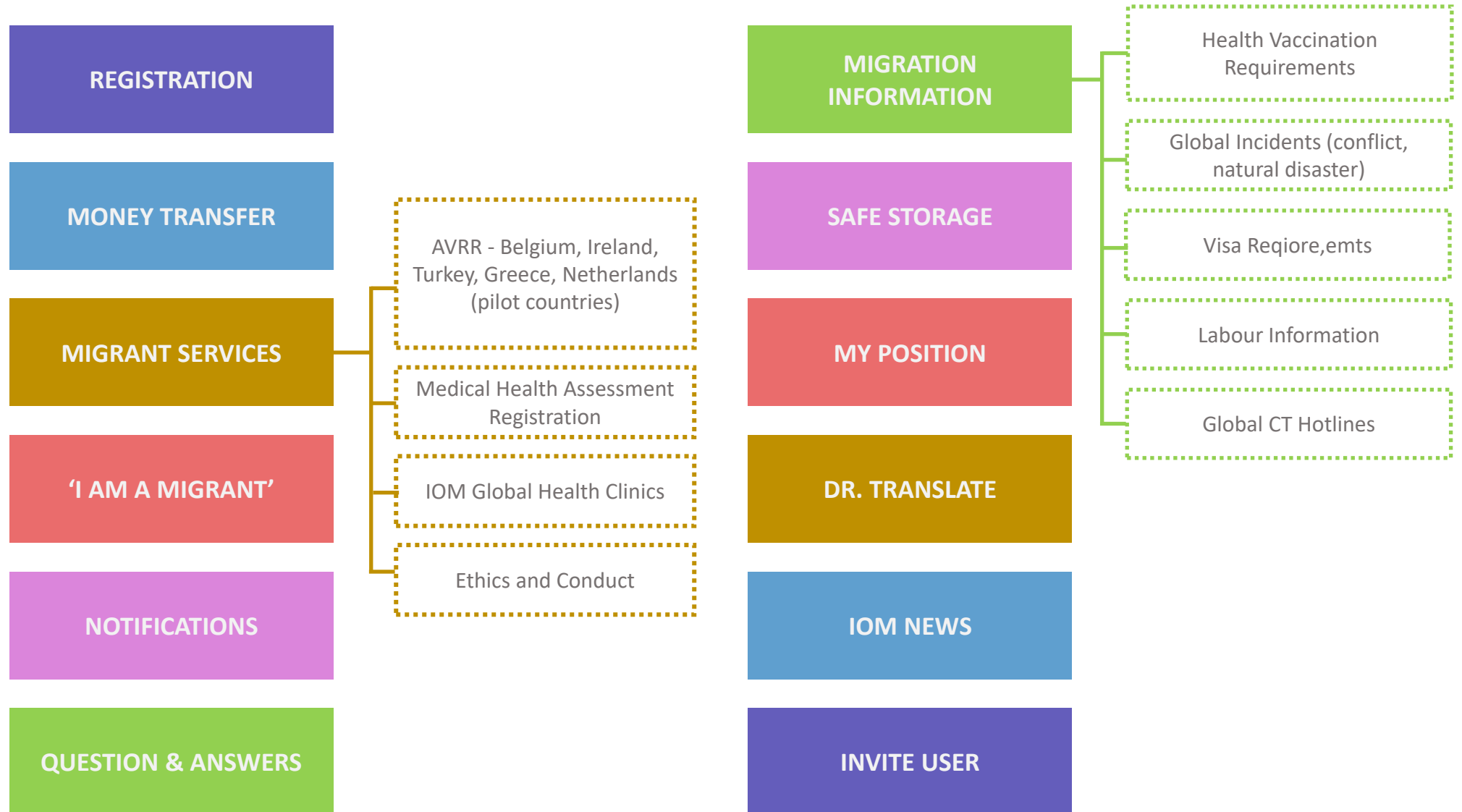
- A trusted source of reliable information
- Assistance to migrate safely
- Low-cost money transfer comparison
- Information on travel risks and requirements
- Family and friends updated on their location
- Access to migration services and programmes
- A secure space tell their story



VALUE PROPOSITION

- Providing information to migrants to help them **make informed decisions**
- Access to reliable migration information organized by **thematic areas and location**
- Enabling IOM programmes/projects to have a **bigger impact**
- Understanding **migration profiles and trends**
- Reducing the transfer cost of **remittances**
- Contributing to **countering human trafficking**
- Governments, international agencies push information to migrants

PHASE 1 - FEATURES



SCREENS



Access information on Visas, health and other travel-related requirements

Find the best rates and do online money transfers

Get alerts for global incidents, issues and national information real time.



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Money Transfer Comparison

From: Philippines (PHP)
To: Hong Kong (HKD)
Enter Amount: 123
Submit

Today's global rate: 1 PHP = 0.15 HKD
Arrange rates by: Cheapest

Provider	Exchange rate	Fee	Rate
WorldRemit	8.99 -1.98%	0	107.87 HKD
xendpay	8.99 -1.98%	2.12 PHP	97.70 HKD
currencyfair	8.99 -1.98%		96.2 HKD

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Global Incidents

What are these markers?

- Earthquake: Tectonic, volcanic, collapse, explosion, tsunami
- Natural Disaster: Hurricane, flood, wildfire, snowstorm, cyclone, blizzard
- General Terrorism: State terrorism, religious terrorism, narco-terrorism
- Outbreak: Epidemic diseases or virus outbreak
- Travel Warning: Travel safety precautions

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Questions & Answers

Introduction

What is MigApp?

Security

What data will MigApp be capturing?

What will happen to the data collected through MigApp?

Who can view the data and personal information that I entered into my profile upon registration?

How secure will the stored data be?

How secure will the data that is passed between the mobile device and the MigApp platform be?

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UNDERSTANDING **MIGRATION PROFILES & TRENDS**

- Anonymized data (data in the migrant's profile and migration route that do not identify the migrant) collected through the MigApp will be used to analyse global, regional, or local migration patterns.
- Use data/ technology to analyse migration flows in order to respond proactively to emerging issues



BENEFITS FOR **IOM & PARTNERS**

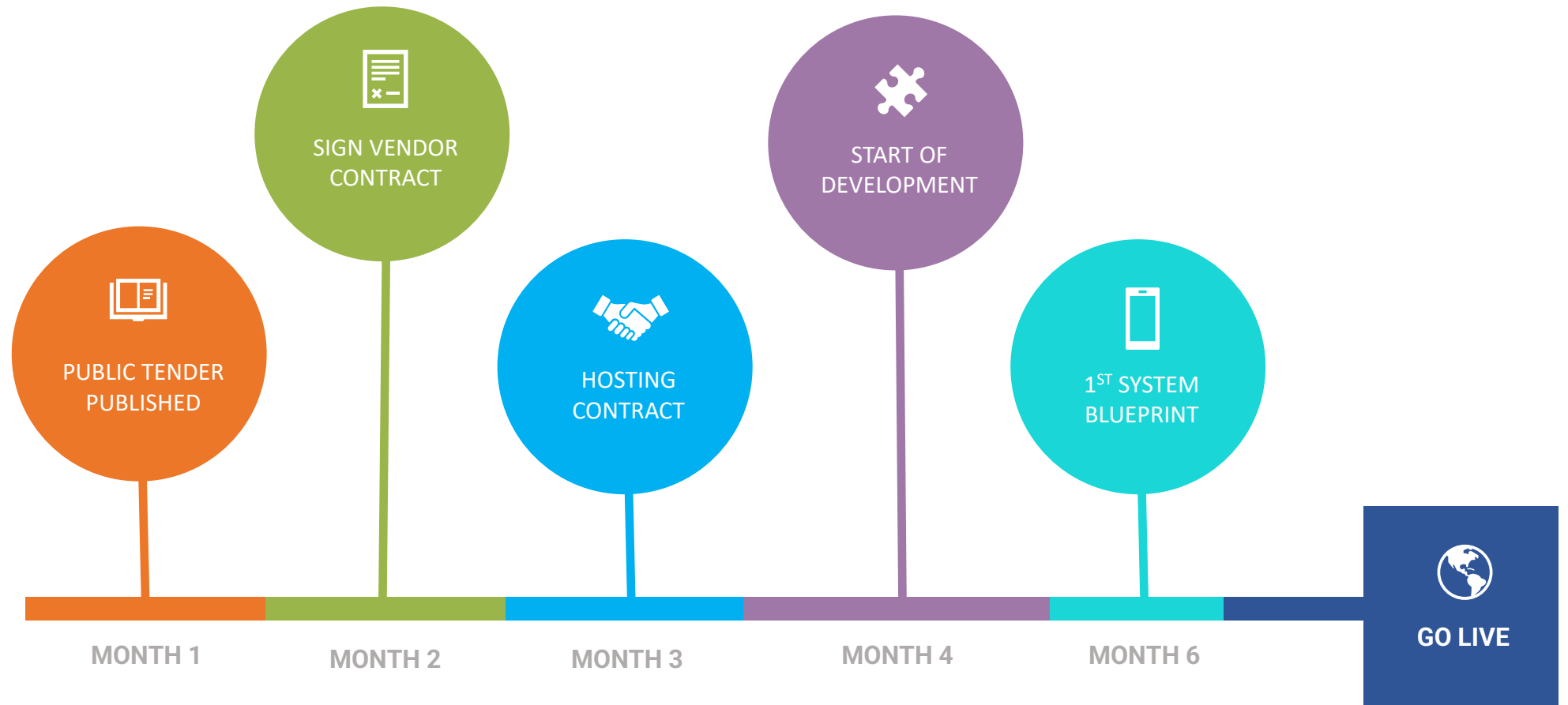
- **WIDER SCOPE** - Providing more migrants access to programmes
- Stats collected and reported from profiles and migration trends
- Platform for IOM and partners to publish their services, conduct surveys and gather data
- Keeping contact with migrants – two way communication linked to projects
- Reporting to donors how and where their funds have been used



MIGAPP **CHALLENGES**

- Ownership from the partners, who provide content
- Continuous update of information
- App security, data protection and privacy
- Getting users to download and keep using the app

PROJECT PLAN



DEC 2017



Download the MigApp

