



A Resource for Skilled Immigrants. An Opportunity for America.

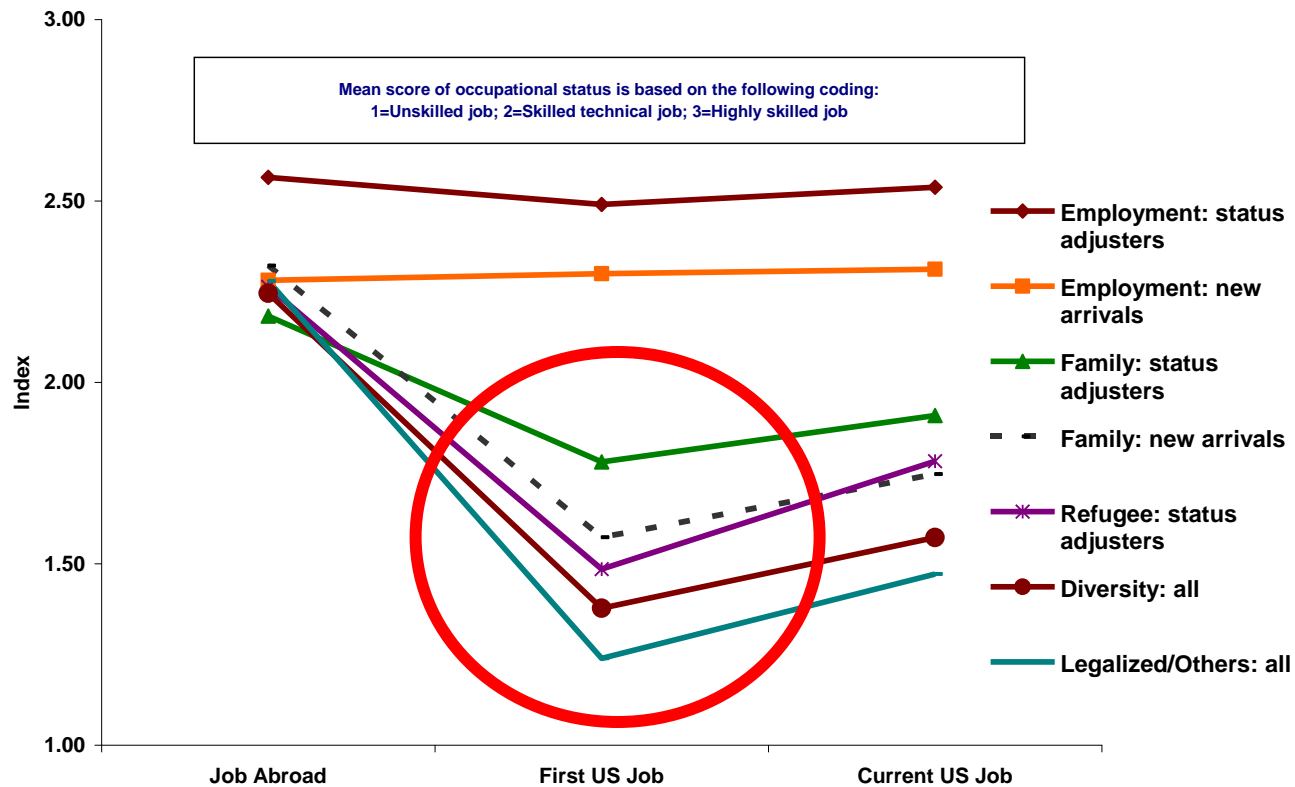
# Upwardly Global

September 12, 2011

- Social entrepreneurial 501(c)3 non profit
- Offices in Chicago, New York and San Francisco
- National employer network of 500 organizations, including Fortune 500 companies, small businesses and non profits
- Placed over 1000 U.S. immigrants, refugees and asylees back into their professions at an average income increase of \$29,000

# An Untapped Talent Pool

Figure 4. Occupational Transitions by Admission Category:  
Foreign-Educated LPRs, with BA or Higher, 25 and Older



“The Emerging Global Labor Market”, McKinsey Global Institute, 2005, Presentation by Diana Farrell, 2005

U.S. employers want to increase their competitive advantage by hiring a more globally diverse workforce, but they're not sure how to discover new pools of talent...

***...enter Upwardly Global***

We help American employers connect with highly-skilled immigrants, refugees and asylees with professional backgrounds and full work authorization.

Diversity doesn't survive the downturn, but global growth does:

- Initial targets:
  - Organizations with strong diversity initiatives
  - Small business & nonprofits
- Post economic downturn:
  - Global organizations
  - Sectors experience skills shortages
  - Regional needs

- Global Cleveland, NOHSIC and Upwardly Global
  - Northeast Ohio, a growing healthcare industry in an otherwise flat economy in a region with a declining population
- Global Engineers in Residence (GEIR):
  - Employer partnership with Greeley and Hansen