

VALERIYA IOM HONORARY GOODWILL ENVOY FOR THE RUSSIAN FEDERATION

BACK TO LOVE

The following text appears on the album cover for Valeriya's single "Back to Love":

“(Valeriya, Chris Eaton, Francesca Aeschlimann, Ben Robbins)

This track contains excerpts from the 1st Piano Concert by P.I. Tchaikovsky.

Valeriya's song “Back to Love” is not just a song, it is a song with a powerful background.

On August 12, 2008, Valeriya was named as Honorary Goodwill Envoy for the Russian Federation on behalf of the International Organization for Migration (IOM), an Inter-Governmental agency she has teamed up with to combat human trafficking.

‘I meet and talk to young people, I am not a professional psychologist but I am sure I can help them with my own experience as an ex-victim of slavery. So I feel I know the subject maybe even more than many others, and I am ready to help people with all my heart.’ She says.

Valeriya's anti-trafficking clips already appeared on Russian television and she plans to dedicate some of her concerts around Europe next year to raising public awareness of the problem.

She opened a few social-rehabilitation centers in Russia and tries to help and support women, who suffered from any forms of violence.

On the way back from the IOM ceremony, Valeriya decided to write a song, which could potentially become an anthem and appeal to people who unite against human trafficking.

‘This evil still exists... it is among us, quite often we artists, actors and musicians are able to bring more public attention to a problem than officials or politicians. We speak the language of emotions and feelings’, she says.

The song ‘Back to Love’ is dedicated to the problem of slavery and human trafficking. And this is a message of a strong woman, the mother and the Goodwill Envoy.”

