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IOM/Gallup: “Migrant Lives Matter”

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The Need for the “Migrant Lives Matter” Project

Challenge & Solution

- National statistics offices (“NSOs”) are at the forefront of SDG data collection efforts.
- Despite the philosophy of “Leave no one behind”, the **169 targets** place a heavy data collection burden on NSOs – especially those with limited resources and capabilities.
- IOM and Gallup to meet the challenge set out by the High-Level Panel by **providing a system to measure migrant outcomes on a regional basis** against core SDG themes.
- IOM and Gallup can implement the endeavor in a cost-effective way by using **key metrics** collected on an ongoing basis via the Gallup World Poll.
- A manifestation of the “**data revolution.**”



Gallup World Poll Methodology



Surveys in over 140 countries annually since 2006, covering over 98% of the world's adult population.



Nationally representative samples of the adult population 15 years and older, with a sample size 1000 or greater per country.

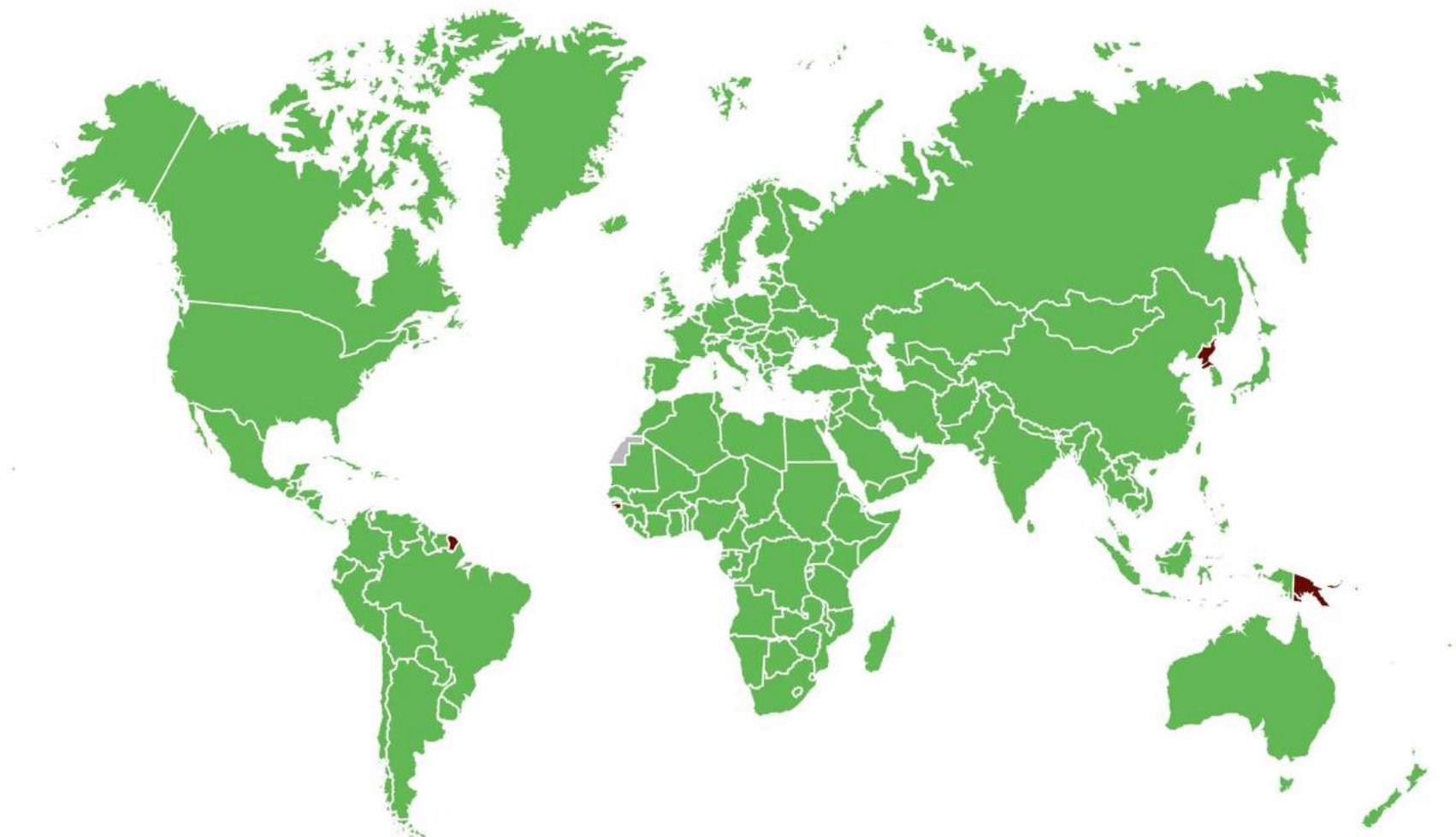


Face-to-face interviews are used in all countries except those where telephone coverage represents at least 80% of the population or is the customary survey methodology.



Interviewed more than 1.5 million adults worldwide (164 countries to date).

World Poll Countries



*“To measure is to know.”
“If you cannot measure it, you cannot improve it.”*

Reporting

- Results for the world and nine key regions.
- Country case studies in those countries where there is a high proportionate percentage of migrants to nationals.

Limitations

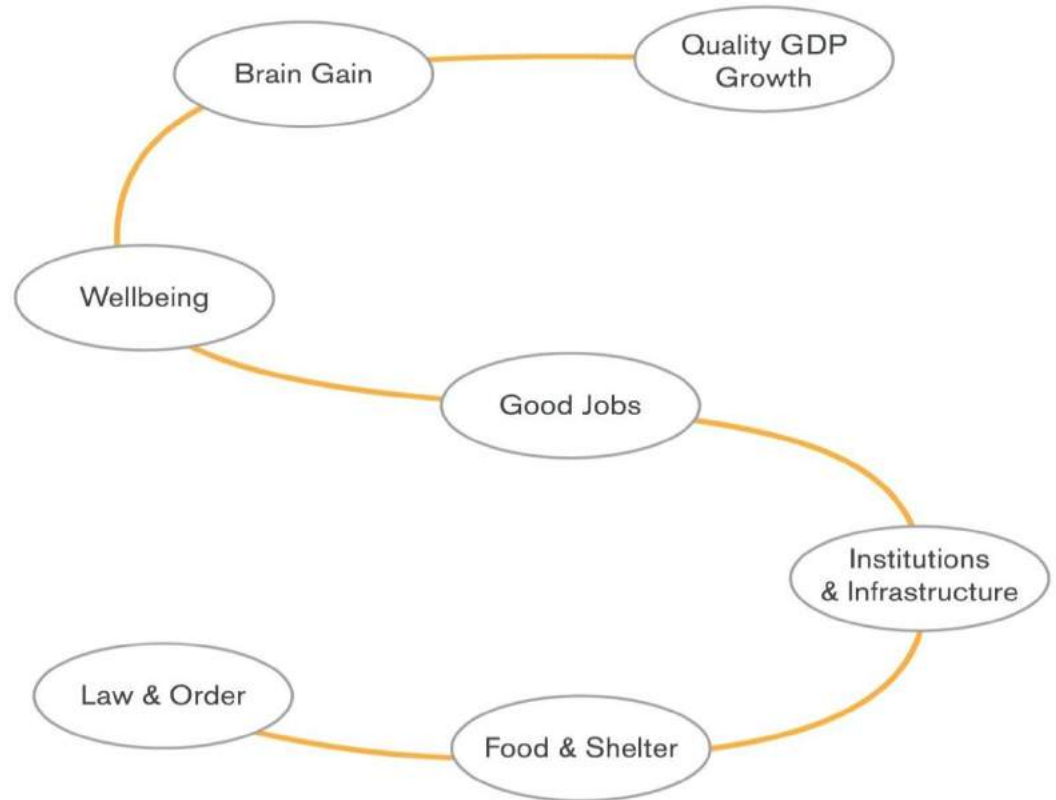
- As a household survey, it excludes migrants who reside in group situations such as refugee or work camps.
- Some migrants may be unable to participate if they do not speak any of the languages offered in interviewing.



The Gallup Path

GALLUP[®] World Path Macroeconomics

A behavioral economic model for the wellbeing of societies



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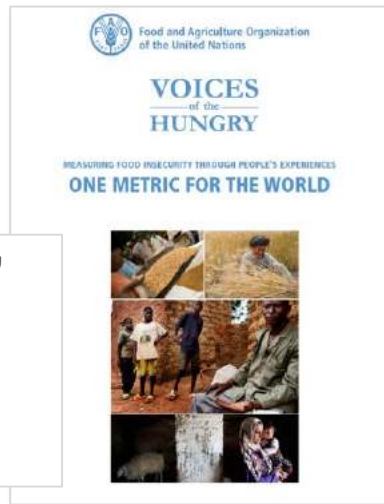
Proposed Solution for Migrant Lives Project

Gallup Data and the Proposed Analysis

Selected Gallup World Poll questions and related supporting goals including:

- Healthy Lives for All (SDG 3)
- Education (SDG 4)
- Inclusive Economic Growth (SDG 8)
- Inclusive Cities (SDG 11)
- Safety (SDG 16)

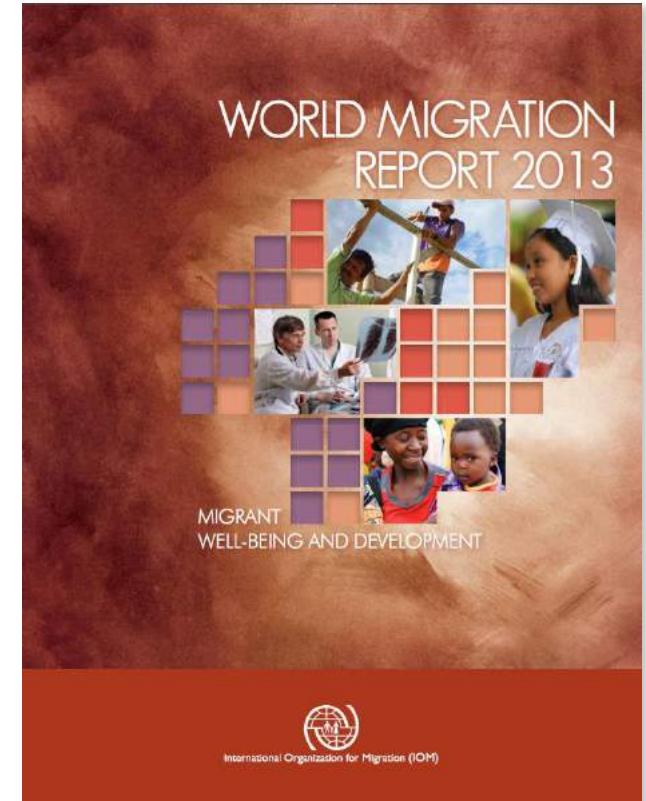
Food Insecurity 'FIES'
FAO "Voices of the Hungry"
SDG 2.1



IOM & Gallup Joint Reports: World Migration Report 2013

The Wellbeing Of The World's Migrants

- Explores how migration affects a person's quality of life and his or her human development across a broad range of dimensions:
 - Financial well-being
 - Career well-being
 - Community well-being
 - Social well-being
 - Physical well-being



<https://publications.iom.int/books/world-migration-report-2013>

IOM & Gallup Joint Reports: How the World Views Migration 2015

How the World Views Migration

How the World Views Migration provides, for the first time, a global insight into public attitudes towards immigration.

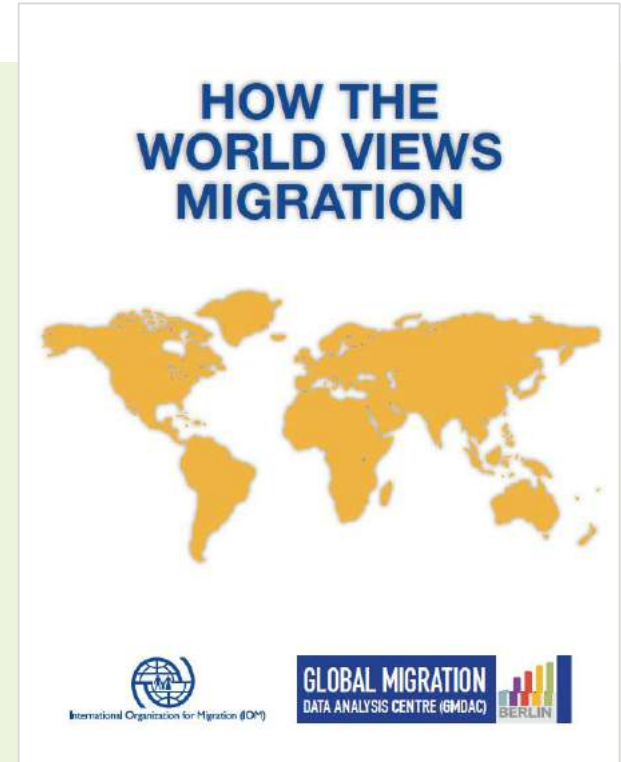
The findings are based on the Gallup World Poll data and interviews with over

183,000

adults across more than

140

countries between 2012 and 2014 and represent the first steps towards understanding the lenses through which people view immigration at a global level.



http://publications.iom.int/system/files/how_the_world_gallup.pdf

There are 5 billion ways to lead a life and we should study them all – George Gallup



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