

Request for Proposals

The International Organization for Migration (IOM) is seeking a Video Producer to develop **one video (audio visual product) under one theme for social media on the socio-economic impact of COVID-19 on migrant workers and their families in the Hong Kong Special Administrative Region, China.**

1 BACKGROUND

Established in 1951, International Organization for Migration (IOM) is the leading inter-governmental organization in the field of migration and works closely with governmental, intergovernmental and non-governmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants. Migrant workers often serve in frontline roles in health care, agriculture and food production, domestic work, construction and ensure the continuity of supply chains across the Asia region. During the COVID-19 pandemic, they have been contributing greatly to their host societies and economies. However, the pandemic has affected many migrant workers adversely, especially those who are employed in the informal economy and low-income jobs.

To address identified challenges and promote the protection of migrant workers across Asia in response to COVID 19, the IOM aims to strengthen the evidence base on the impact of COVID-19 on migrant worker populations to inform current, future and post crisis responses. This would benefit policy makers and businesses as key duty bearers for the protection of migrant workers. Ensuring that migrants are not left behind in the pandemic response is also essential to achieving the objectives of the Sustainable Development Goals and the Global Compact for Safe, Orderly and Regular Migration.

As a part of the impact assessment being conducted as a project activity under the Corporate Responsibility in Eliminating Slavery and Trafficking (CREST) programme in Asia, funded by the Swedish International Development Cooperation Agency (SIDA), IOM will produce a storytelling video of migrant workers in Hong Kong SAR, China impacted by COVID-19, in collaboration with Hong Kong Dignity Institute as the research consultant.

2 OBJECTIVES

The objective of the video is to provide audiovisual interviews and real-life stories of the impact of the COVID-19 pandemic on migrant workers as part of the Impact Assessment report. To engage readers, a short video documentary will be produced containing selected stories from migrant workers on their experiences, challenges and opportunities during the COVID-19 pandemic.

3 SCOPE OF THE CONSULTANCY

IOM is seeking to engage the services of a creative individual or agency with skills in video production to develop one storytelling video (first person or migrant workers point of view) that can be widely shared with employers of migrant workers and other stakeholders such as recruitment agencies, businesses, and policy makers through social media. The video will present views from 3 migrant workers from various sectors such as domestic work, hospitality, construction, or care sector on the impact of the COVID-19 pandemic on them and/or their family. The video will have A-roll footage (the interview) and B-roll footage

(shots of interviewees in action, either through re-enactment or live action, such as their activities/hobbies on rest days and/or their interaction with their peers). The duration of the video will be 5-6 minutes, in English language/interviewees languages (audio) with English and Chinese subtitles.

The development of the video content will be conducted over a total period of 6 (six) weeks, maximum. IOM therefore anticipates that the planning on the video shooting and questionnaires for the migrant workers will be developed in the first week. The video shooting will be conducted in the second and third week. This will be done collaboratively between the research consultant and the video producer, in coordination with IOM. The video editing will be conducted in the fourth and fifth week. The content will be finalized in the sixth week of the project and the final product will be launched in the same month.

Below are some inspiring stories for reference:

- [SCC Divas: Made up of Hong Kong domestic helpers, this cricket team is making waves -- and changing perceptions](#)
- [Hong Kong's domestic helpers fight through Covid-19 travel restrictions, hectic work hours and substance abuse](#)
- [The Thai chicken farmer teaching Hong Kong's domestic helpers to train and fight brings Boxing Day tournament to Wan Chai](#)
- [Meet Hasan, a migrant worker helping others like him navigate life in Singapore](#)
- [IOM Ghana – returnee story](#)

The research consultant will take the lead in the development of video content, in coordination with IOM.

4 TASKS TO BE PERFORMED

In coordination with IOM and IOM research consultant, the video production individual/agency will produce one video on the impact of COVID-19 pandemic on migrant workers in Hong Kong SAR, China and their families. The video will be produced in English or migrants' language with English and Chinese subtitle. Please note that interpreters may be used during the interview. The final audio-visual (AV) product shall be delivered in the following formats:

- All graphic and title elements in the final video shall be consistent with the [IOM Brand Guidelines](#);
- All background music tracks used in the final AV product are selected from IOM's licensed music archive subscription at Artlist www.artlist.io.
- The final video product in HD resolution (1920x1080);
- Additional copy of the final video in HD resolution (1920x1080), excluding any titles, music or voice-overs; and,
- A single video compilation (up to 60 minutes) of all recorded material in HD resolution, to be archived in the IOM Media Library.

5 TIMELINE

The total duration for this assignment is proposed to be 6 weeks (ideally it will begin on 1 June 2022).

6 METHOD OF APPLICATION:

The completed Request for Proposal with a brief summary of the firm and/or CV of the expert, examples of previous work and quotation should be clearly marked CFCV-2203 and should be submitted to iomhongkongoffice@iom.int no later than 16/05/2022. Kindly keep the file size under 10MB.

Contact Person: Ms. Vini Damayanti; Email: vdamayanti@iom.int

7 PROFESSIONAL AND RELATED EXPERIENCES:

The applicants should have following competences:

- Proven relevant experience on online content development, preferable prior experience working with non-profit sectors or organizations.
- Excellent time management skills and ability to produce outputs as per agreed deadlines.
- Excellent and innovative graphic design and online communication skills.

The Proposal should be written in English.

Any attempt for persuasion will be considered as a disqualification

ONLY SHORT-LISTED CONSULTANTS/ORGANIZATIONS WILL BE ASSESSED

FIRMS/Consultants WILL BE RESPONSIBLE FOR ANY TAX OR VAT ISSUES IF APPLICABLE.